

Perú  
**MODA DECO**

OCTOBER 19-20, 2023

25 years  
Dressing the world

# IN HARMONY

WITH THE WORLD





PERU MODA DECO is a B2B Matchmaking event where Peruvian exporters and international buyers in the fashion industry get together. The event comprises different business lines including: Cotton, Alpaca, Babies and children wear, Footwear, Peruvian brands and Home & Deco.

It is one of the most important events for the Fashion and Deco Industry in Peru and one of the largest platforms for B2B matchmaking in Latin America.

The current edition revolves around the concept of *HARMONY with nature*; it is necessary to create a fashion with conscience. A fashion that is not ephemeral, but one destined to last.

*This edition revolves around the concept of HARMONY with nature; we must create fashion with consciousness. Fashion that is not ephemeral, but intended to last.*



## PERÚ MODA DECO TURNS 25 !

This edition commemorates the 25th anniversary of the PERU MODA event and its contribution to the growth of the Peruvian textile industry and its exports.

25 years bringing the best of the Peruvian textile industry to the world, with a distinctive, competitive and cutting-edge proposal to the market.

We are an industry with experience, supplying major global brands and offering sourcing services to companies around the world, as well as having our own brands that are recognized in the international market.



# 09 REASONS TO DO BUSINESS WITH PERU

1



Perú has unique luxury fibers such as alpaca or vicuña wool and pima cotton.

2



Pima cotton is internationally renowned for its hypoallergenic properties and softness

3



Alpaca wool is hypoallergenic, soft and durable.

4



Logistic facilities

9



Perú is a supplier for many luxury brands across the world.

5



Many companies are Fair Trade Certified.

6



Large Network of Free Trade Agreements - 0% Tariffs

7



Peru has a millinery textile tradition that is embedded production techniques.

8



Vertically integrated industry

Our exportable offer can be subdivided in the following business lines:



The current edition will include the following activities



## B2B MATCHKING

Maximizing business opportunities and fostering meaningful connections is paramount in today's competitive. Peru Moda enables you curate a personalized agenda according to your business objectives



## B2B BREAKFAST

Peru has established itself as a benchmark in textile production worldwide due to several key reasons. Take the opportunity to learn why doing business in Peru at a breakfast event.



## INTERNATIONAL FORUM

Participate in the global forum that brings together industry experts to showcase the newest trends in the fashion industry and sustainability.



## FASHION AND SOCIO CULTURAL EVENTS

Explore our Peruvian design offerings by participating in our fashion events, where you will have the opportunity to witness a curated selection of our brands creations up close and other cultural activities.



Renowned brands who participated in last editions...

**BOTTEGA  
VENETA**



**K E R I N G**



**john varvatos**

**west elm**

**GUCCI**



**TORY BURCH**

**SAMARITAINE**  
PARIS PONT-NEUF

**ALEXANDER WANG**

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