



INVESTMENT PORTFOLIO





**A publication by the Peru Export and Tourism
Promotion Board - PROMPERÚ**

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Lima, December 2021

Introduction

This portfolio provides information about the projects offered by Peru for Foreign Direct Investment (FDI) of the sectors prioritized by Promperu's New Investment Promotion Division, as well as other potential sectors, in order to make them visible and bring them closer to potential foreign investors.

To this end, it has an extensive network of national and international contacts that favor the generation of business opportunities for companies, which in turn supports the economic growth of Peru without requirement State financing, in accordance with the Strategic Plan for National Development and the policies, guidelines, objectives and goals of the sectors.

According to Ernst & Young's (EY) Business and Investment Guide, Peru is in possession of human capital in constant development, and an important history of economic stability, and is considered one of the main emerging markets worldwide.

Index

05.

WHY INVEST
IN PERU?

08.

PERU: PROJECTS
PER REGION

09.

TOURISM
PROJECTS

19.

TEXTILE
PROJECTS

27.

FOOD INDUSTRY
AND SEAFOOD FOR
HUMAN CONSUMPTION
PROJECTS

36.

MANUFACTURING
PROJECTS

41.

HIGH TECHNOLOGY
PROJECTS

91.

PROJECTS IN OTHER
SECTORS WITH
POTENTIAL

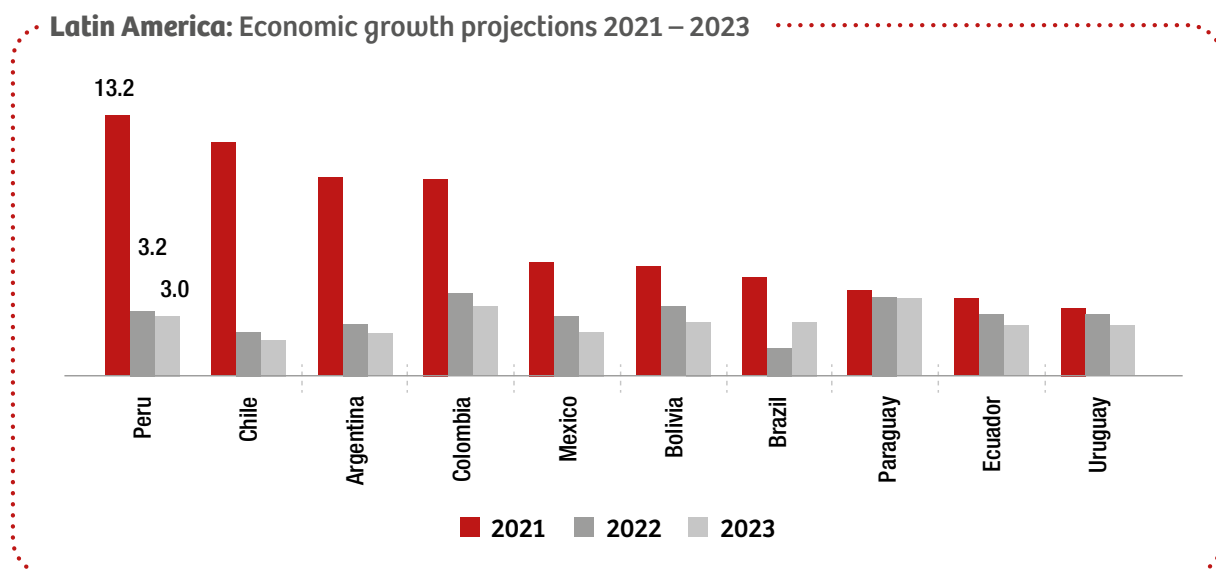
101.

PARTNER
ORGANIZATIONS

Why to invest in Peru?

Conducive business environment

- * As a result of macroeconomic soundness and cautious economic policies, Peru was the region's fastest recovering economy. In December 2020 Peru's activity rate was the first in recovering its pre-pandemic level. In October it was 1,5 percent above pre-pandemic levels (fourth quarter of 2019).
- * Economic growth estimates exceed 10% for 2021, according to international agencies, and significant economic growth is projected for 2022 and 2023.
- * Peru among the region's best economic projections. At the regional level, it is estimated that Peru would lead the region with the highest growth in 2021. By 2022 and 2023, Peru would report one of South America's highest growths *.



(*) Mexico has been included as a reference.

Source: Global Economic Prospects – World Bank, January 2022.

- * In the region, Peru ranks first places in soft-landing variables:

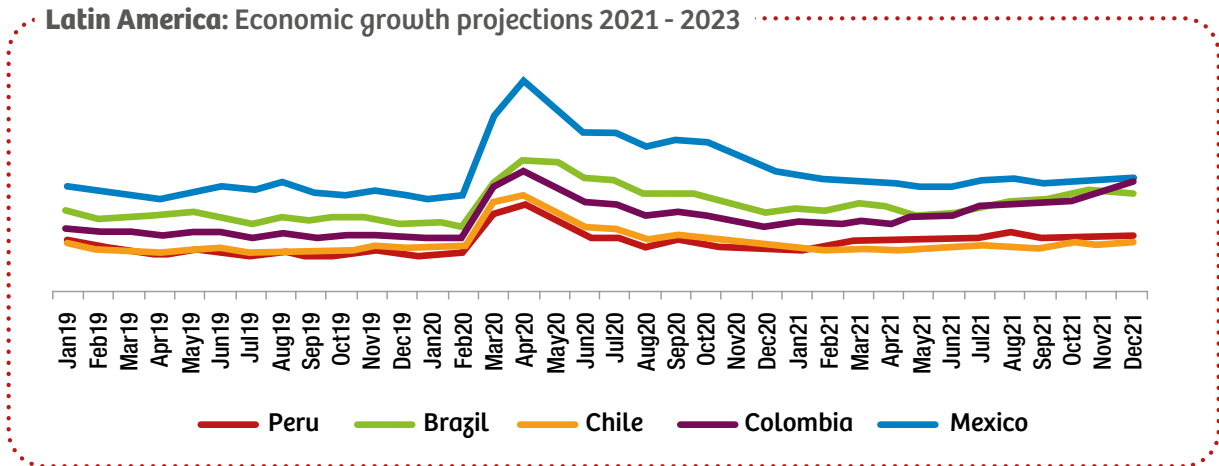
	Peru	South America
1° in effectiveness to register a business property	7.5 days	41.5 days
2° in wage determination flexibility ¹	5.5	4.4
3° in business startup costs	US\$ 591	US\$ 1,166
4° in total proceedings to register a company	8.0 proceedings	9.1 proceedings

Source: World Bank (2022) / Central Reserve Bank of Peru (2021) / Ministry of Economy and Finances (2021) / fDi Markets (2021)

¹ Range from 1 to 7, where: 1 -> Centralized negotiations process and 7 -> based on the company's criteria.

A country that generates trust

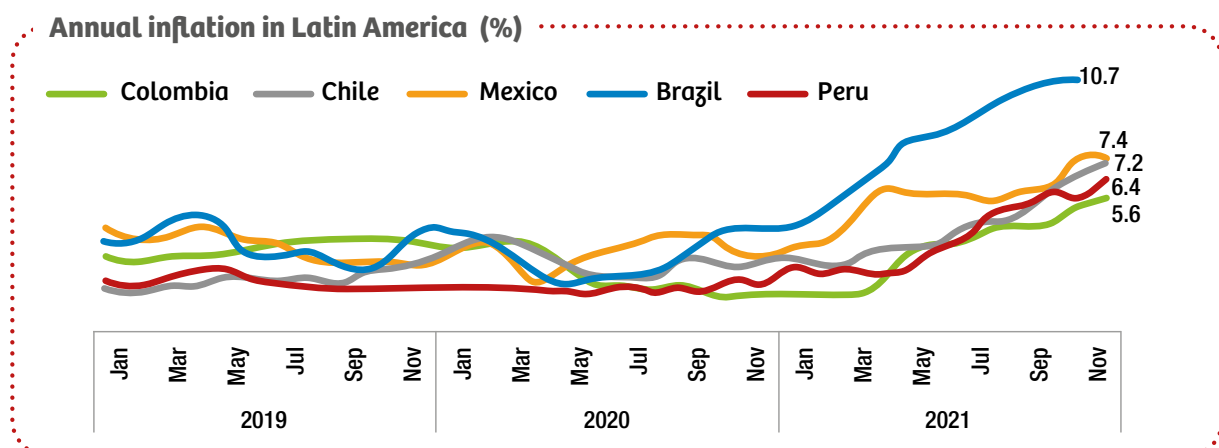
- * In 2020, it had the region's lowest country risk. As of December 2021, Peru ranked as the second economy with the best Country Risk classification.



- * Investment grade country, with the second best credit rating in the region: Moody's Baa1 / Standard & Poors BBB+ / Fitch BBB.

Country	Moody's	S&P	Fitch
Chile	A1	A	A-
Peru	Baa1	BBB+	BBB
Mexico	Baa1	BBB	BBB-
Colombia	Baa2	BB+	BB+
Brazil	Ba2	BB-	BB-
Argentina	Ca	CCC+	CCC

- * At the regional level, Peru is positioned as the second economy with the lowest projected gross public debt/GDP ratio.
- * In December 2021, Peru reported the region's second lowest inflation.



Source: Central Reserve Bank of Peru (2022) / International Monetary Fund (2021) / Ministry of Economy and Finances (2021)

Open to international market

- ❖ Strategic location: in the middle of South America as an access gate to the Pacific rim, and with an infrastructure that benefits foreign investment and promotes foreign trade.
- ❖ Peru has 22 Free Trade Agreements (FTA) in force Peru, which markets represent 79% of the world's GDP, as well as 89% of Peruvian exports in 2019.
- ❖ It has entered into 28 Bilateral Investment Agreements and 9 Double Taxation Avoidance Agreements.

Source: Ministry of Foreign Trade and Tourism (2021)

One of the countries with largest biodiversity in the world

- ❖ Peru is among the world's seven more diverse countries in terms of ecosystems, species, natural resources and indigenous cultures.
- ❖ In terms of forest surface, Peru ranks second in Latin America and fourth worldwide.
- ❖ 84 of the 117 worldwide recognized life zones are found in Peru, according to the UNDP (United Nations Development Program).

Source: ALADI

Human capital and entrepreneurial attitude

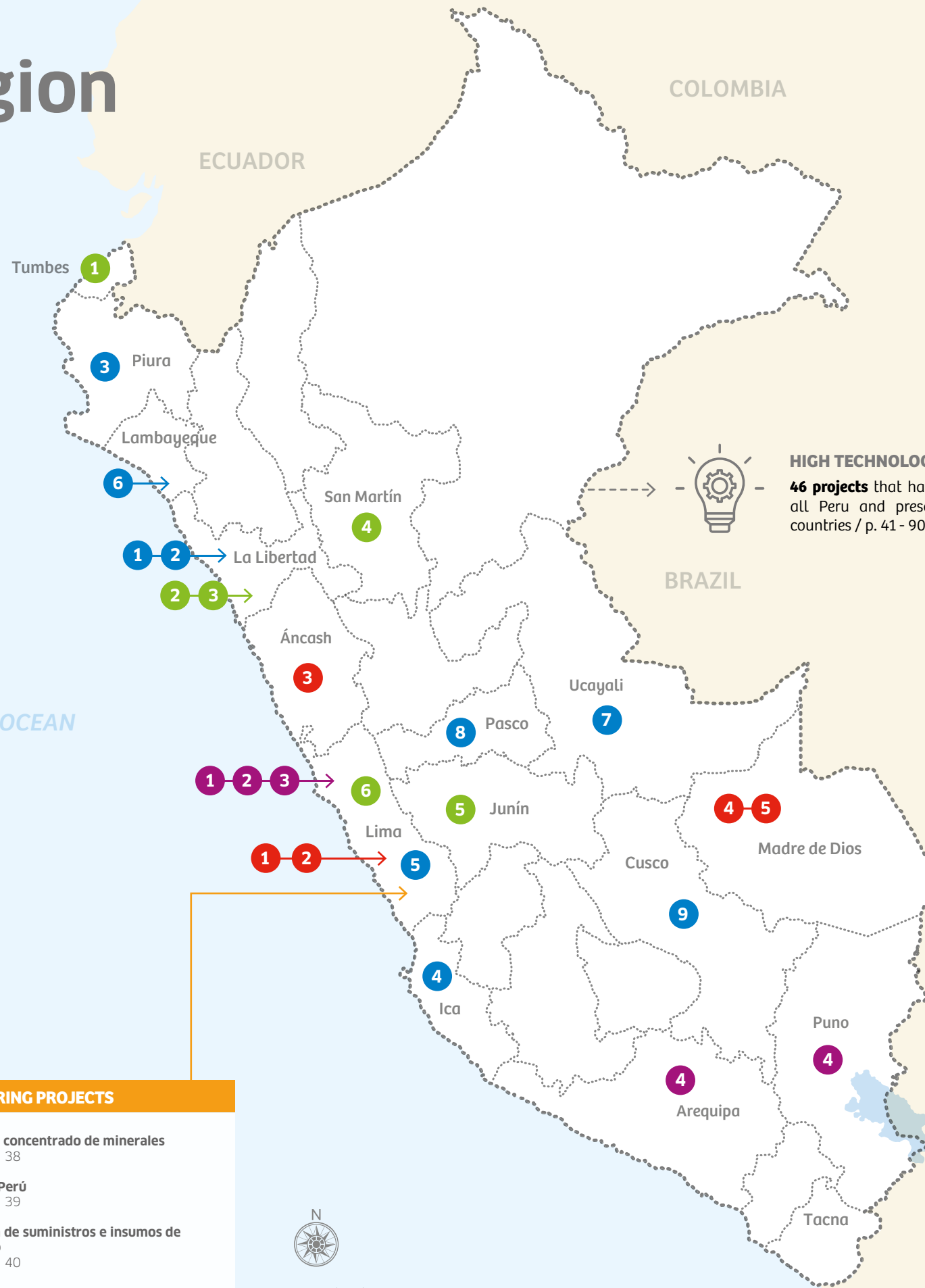
- ❖ Peru ranked 56 in the World Talent Ranking 2019, above Mexico and Brazil, where its investment enhancements and local talent development stood out.
- ❖ Self-perception of entrepreneurship: world's 4th in terms of confidence in their own abilities.
- ❖ Fifth in the region, standing out in networking and innovative product development.

Source: CENTRUM PUCP - IMD Suiza / GEM (2019) / GEI (2020)

Peru: Projects per region

Legend

- Tourism projects
- Manufacturing projects
- Textile projects
- Food industry and seafood for human consumption projects
- Projects in other sectors with potential



TOURISM PROJECTS

- 1 **Andes Sanctuary Resort**
Lima / p. 14
- 2 **Venta Hotel 3 estrellas superior**
Lima / p. 15
- 3 **Bahía Mágica de Chimbote**
Ancash / p. 16
- 4 **Manu Adventure Ecolodge**
Madre de Dios / p. 17
- 5 **Ecolodge Tambopata**
Madre de Dios / p. 18

TEXTILE PROJECTS

- 1 **Plan Comercial Kero-USA**
Lima / p. 23
- 2 **Seven Colors**
Lima / p. 24
- 3 **Coomercio Online**
Lima / p. 25
- 4 **Killki**
Puno y Arequipa / p. 26

MANUFACTURING PROJECTS

- 1 **Almacén concentrado de minerales**
Lima / p. 38
- 2 **GDS del Perú**
Lima / p. 39
- 3 **Empresa de suministros e insumos de cómputo**
Lima / p. 40

HIGH TECHNOLOGY PROJECTS

46 projects that have coverage in all Peru and presence in many countries / p. 41 - 90.

FOOD INDUSTRY AND SEAFOOD FOR HUMAN CONSUMPTION PROJECTS

- 1 **Crianza de gallinas ponedoras en Tumbes**
Tumbes / p. 30
- 2 **Planta de espárragos**
La Libertad / p. 31
- 3 **Alquiler de lote de terreno**
La Libertad / p. 32
- 4 **Instalación de centro de operaciones comerciales**
San Martín / p. 33
- 5 **Hacia una huella de carbono cero con Bambú**
Junín / p. 34
- 6 **BAEL FOODS**
Lima / p. 35

PROJECTS IN OTHER SECTORS WITH POTENTIAL

- 1 **Medicentro**
La Libertad / p. 92
- 2 **Clínica Materno Infantil**
La Libertad / p. 93
- 3 **Terreno para techo propio o zona comercial**
Piura / p. 94
- 4 **Proyecto Inmobiliario Chincha Alta**
Ica / p. 95
- 5 **Venta de Locación Comercial**
Lima / p. 96
- 6 **Reforestación de Bosque Seco**
Lambayeque / p. 97
- 7 **Captura de Carbono en Bosque**
Ucayali / p. 98
- 8 **Terreno con Plantación Forestal de Madera Tornillo**
Pasco / p. 99
- 9 **Planta de Energía disociación Térmica**
Cusco / p. 100



Escale (Kms):
0 50 100 150 200 Km

SECTOR

TOURISM



Data from the tourism sector

Contribution to GDP

Tourism represents 3.9% of Peru's GDP, with an annual average growth of 6.4% the last 5 years, generating more than 1.4 million jobs. In 2020, the crisis produced by the pandemic affected the sector, with an impact at the regional level as well.

Evolution of Tourism GDP in the region (share in the GDP)

Tourism GDP	2016	2017	2018	2019	2020
Chile	3,6%	3,5%	3,3%	3,3%	nd
Colombia	3,8%	3,8%	3,8%	3,8%	2,5%
Ecuador*	1,7%	1,8%	1,9%	2,2%	1,2%
Peru	3,9%	3,9%	3,9%	3,9%	1,5%
Uruguay	7,3%	8,6%	8,1%	6,7%	nd
Mexico	8,6%	8,5%	8,4%	8,5%	6,7%
Spain	11,3%	12,1%	12,1%	12,4%	5,5%

Note: Spain was included as a reference.

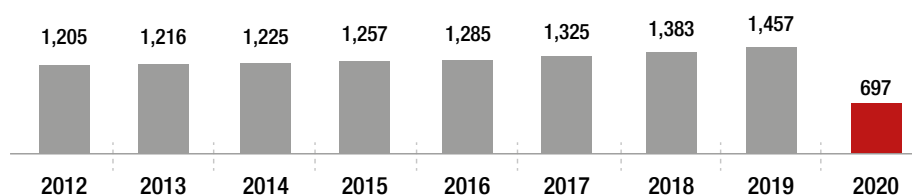
Source: Sernatur Chile / DANE Colombia - Turismo en Colombia 2021/ MINTUR Ecuador / MINCETUR Peru / MINTUR Uruguay / INEGI Mexico / INE Spain.

*Ecuador: Only tourism's direct contribution to GDP is considered.

Job creation

- * In 2019, tourism created 1 457 000 direct and indirect jobs, which represents 8% of the total Economically Active Population (EAP).

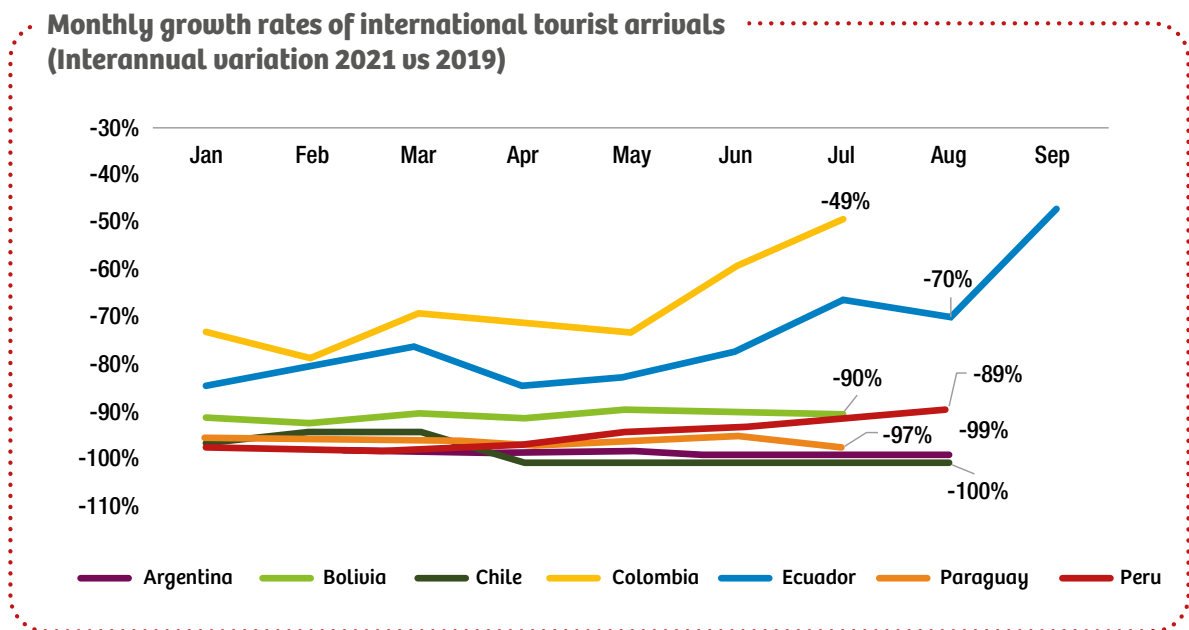
Tourism employment (in million people)



Source: MINCETUR, 2021

Gradual sector recovery

- * At LATAM level, the tourism sector is progressively recovering. Peru is positioned as one of the countries with a sustained rhythm of recovery, as compared to its peers in the region.



Source: UNWTO, 2021

Direct Foreign Investment

- * In the 2003 - November 2021 period, Direct Foreign Investment (DFI) was 2,348 million USD, creating 14,380 jobs.
- * In the last five years (2017 - Nov 2021), Peru ranks third among the countries who received more DFI projects in Latin America in the Hotel and Tourism sector, above Chile, Brazil, Argentina, Costa Rica and Ecuador.

Source: fDi Markets, January 2022

Safe destination

- * Over 500 of Peru's tourist attractions in several regions have the WTTC Safe Travels stamp.

Source: MINCETUR, 2022

Competitive advantages of tourism in Peru

- * Peru is a country of great diversity (climates, geography, cultures and natural resources), ideal for outdoor, ecological, adventure, historical, wellness and gastronomic tourism → suitable for safe travels (Safe Travel stamp).
- * Labor costs: When implementing a hotel, Peru ranks second in South America in terms of competitiveness.
- * Tax incentives: the Special Regime for Early Recovery (SRER) allows recovering the Sales Tax. Since this incentive was created in 2007, 605 million USD have been invested under this mechanism.

Source: fDi Benchmark, 2021 / MINCETUR, 2020

Investment Opportunities

- * **Thermal and wellness tourism:** Peru has the ideal conditions for this segment (in Latin America, the international wellness tourist spends in average 53% more than the wellness tourist in the region, who at the same time spends 178% more than the average tourist). For instance, there are about 500 hot springs in the country.
- * **MICE tourism (Meetings, Incentives, Conferencing & Exhibitions):** Lima leads the region as a MICE destination since 2015. Furthermore, 10,303 events were conducted in Arequipa, Cuzco, Ica, Paracas, Lima, Trujillo, Tacna e Iquitos in 2019 (28% of hotel and lodging income came from MICE events).
- * A sample of investment opportunities in **four key tourist destinations** in Peru: Alto Amazonas, Arequipa city, northern beaches and "Riviera Lima" (Miraflores and San Isidro).

Source: MINCETUR 2020 / ICCA 2020 / IFC - World Bank, 2021

Awards:

- * World Travel Awards: World's leading culinary destination 2021, World's leading cultural destination 2021, World's leading tourist attraction 2021 (Machu Picchu).
- * World Cruise Awards 2021: World's best destination for river cruises and Latin America's best destination for river cruises.
- * World Travel Awards 2021: Machu Picchu, South America's best tourist attraction; Peru, South America's best cultural destination; Peru, South America's best culinary destination.
- * Best cultural tourism destination - World Travel Awards 2020 / Machu Picchu Best Tourist Attraction - WTA 2020 / South America's best cruise destination - WTA 2020 / South America's best green destination - WTA 2020

- * Peru in the 2021 Gold List – Conde Nast Traveler
- * World Travel Awards 2019. “Peru: Best Culinary Destination in the World” for eighth year in a row. “Perú: Best Cultural Destination in the World”, “Machu Picchu: Best Tourist Attraction in the World”
- * Condé Nast Traveler’s 2019 Readers’ Choice Awards. “Peru: Best Countries of the World” Departures - The 2019 Legend Awards. “Lima: The Best Cities to Visit This Year”
- * AFAR Travelers’ Choice Awards 2019. “Machu Picchu: Best UNESCO World Heritage Site”
- * 2019 Travel + Leisure World’s Best Awards. “The Top 10 Cities in Central and South America” (Cusco: number 1, Lima: number 7)
- * LATA Achievement Awards “Peru: Destination of the year”
- * Green Destinations. “Colca canyon among the 100 best sustainable destinations in 2020”
- * Best Sustainable Destination: Colca Canyon, Arequipa
- * Travel + Leisure India & South Asia. “Peru – Best Adventure Destination 2019”
- * Sina Weibo Award. “Peru – Most promising tourist destination 2019”
- * Voyage Awards. “Peru – Best gastronomic destination 2019”
- * The World’s 50 Best Restaurants 2019 (3 restaurants) + The Latin America’s 50 Best Restaurants 2019 (11 restaurants).

Source: PROMPERÚ / Qyer / Chinese Tourist Welcome / World Travel Awards

1

Tourism projects



Andes Sanctuary Resort

Location

Cieneguilla, Lima

Required Investment

USD 7,000,000

Description

100% eco-sustainable hotel project, with clean energy, biodigesters and environmental sensitivity called glamping. It is strategically located 45 minutes from the center of Lima and has a privileged view of the Cieneguilla Valley. The design of the resort blends in with the geography of its surroundings thanks to a minimalist design oriented towards Mies van der Rohe's philosophy, "Less is more". To complement the glamping experience, the tourist will be able to develop adventure and adrenaline sports.

Investment opportunity

Peru has ideal conditions for tourism development; however, the hotel infrastructure is insufficient. The varied tourist, cultural and gastronomic diversity, among others, makes Lima one of the favorite destinations of internal and external tourism. This growth in demand requires greater hotel capacity, and therefore new spaces that adjust to the new reality that COVID-19 leaves us.

The commitment to the care of the environment is today an ethical and social responsibility that must be considered by entrepreneurs.

Type of investment required

Sale of 100% of the hotel

Company presenting the project

Illari Inversiones y Representaciones S.A.C.

Contact

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2

Tourism projects



Sale 3 stars superior Hotel

Location

San Isidro, Lima

Required Investment

USD 10,000,000

Description

3* superior hotel located in a strategic area of the San Isidro district. Close to several embassies, the Business Center of San Isidro, and the Financial Center of San Isidro. The hotel has 80 rooms, distributed over 5 floors. It also has a Restaurant and Meeting Rooms, Gym, and Parking lots. The total construction is 4700 m2. Midscale segment project with regional brand (Franchise Agreement).

Distances to the hotel in San Isidro:

- Airport: 16 km
- Downtown Lima: 8 km
- San Isidro Business Center: 1 km
- San Isidro Financial Center: 2 km
- Surco Business Center: 11 km

Investment opportunity

The owner wants to sell the hotel business to focus on other businesses he owns. The sale price includes: Land, Building, FF&E and OS&E.

Type of investment required

Sale of 100% of the hotel

Company presenting the project

(Valor Agregado en Desarrollos Inmobiliarios).

Contact

✉ inversionesperu@promperu.gob.pe

3

Tourism projects



Bahía Mágica de Chimbote (Chimbote Magic Bay)

Location

Chimbote, Province of Santa

Required Investment

USD 606,087,990

Description

Development of sustainable tourist city with three components such as: Urban and Tourism Development, Port Development and Energy Development.

The project seeks to be a model prototype of a Sustainable Tourist City on our national coast, and could not have a better location than the city of Chimbote, region of Ancash; that will promote and condition the areas suitable for Sustainable Tourism, postulating to become an unmissable innovative icon in the north of our country, decentralizing tourism in Peru and promoting a clear intervention in four of the most important sectors that contribute vigorously to the increase in the GDP of our economy, such as infrastructure development, Urban - Energy Development, Maritime Development and Tourism Development; likewise, the project postulates to be one of the most emblematic and important in terms of a climate agenda with the opportunity to promote ECONOMIC REACTIVATION. In addition, it promotes decarbonization, renewable energy, circular economy, reduction of greenhouse gases (GHG), production of green energy, and with it achieve adaptation, mitigation and resilience to climate change by improving the quality of life and air and strengthening a more inclusive society within the framework of a commitment assumed by our country, since we ratified the Paris agreement in November 2016.

Investment opportunity

The lack of investment in development projects to rescue, revalue and recover coastal areas and areas with greater social, productive, business and climate change benefit.

Type of investment required

Greenfield.

Company presenting the project

Peruvian Engineering & Construction.

Contact

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4

Tourism projects



Manu Adventure Ecolodge

Location

Tambopata, Madre de Dios

Required Investment

USD 500,000

Description

Company with 28 years of experience managing nature and adventure tourism in the Manu National Park. It has 3 lodges in strategic positions and on different altitudinal floors of the Manu Biosphere Reserve: Orquídeas de San Pedro Lodge (1450 masl), Erika Lodge (600 masl), Campamento estable (Stable Camp) Sajino (250 masl) and office in the city of Cusco.

Investment opportunity

A solid portfolio of clients for 28 years. They have been the largest operators in the area and most of the programs to the national park were created by the company.

Type of investment required

Sale of 100% of the hotel.

Company presenting the project

Red Internacional de Negocios S.A.C.

Contact

✉ inversionesperu@promperu.gob.pe

5

Tourism projects



Ecolodge Tambopata

Location

Tambopata, Madre de Dios

Required Investment

USD 500,000

Description

It is a lodge located on the banks of the Lower Madre de Dios River, in front of the Tambopata National Reserve (immediate neighbor to the InkaTerra lodge), with 38 hectares and 16 accommodations (cabins or bungalows): 9 triples, 6 doubles, 1 suite.

Investment opportunity

An enviable location in the national reserve. It is built and fully equipped ready to be operated.

Type of investment required

Sale of 100% of the hotel

Company presenting the project

Red Internacional de Negocios S.A.C.

Contact

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SECTOR

TEXTILE



Highlights of the textile sector

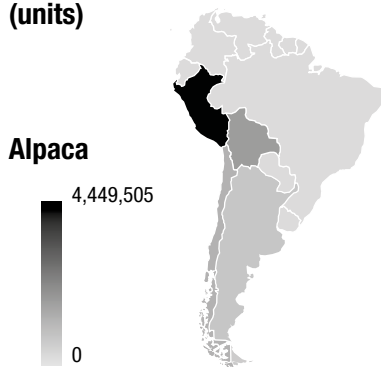


Peruvian textile products are recognized worldwide and surprise the world for the high quality of its raw materials and its refined garments.

Peru stands out in Latin America:

- * 1st largest alpaca, sheep and vicuna populations
- * 2nd largest lama population

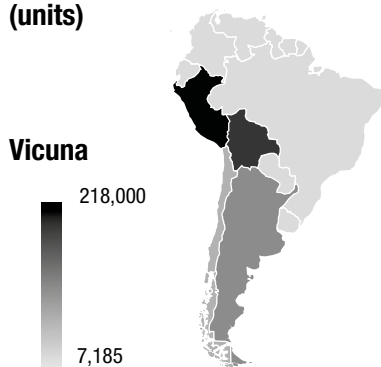
ALPACA population, 2019 (units)



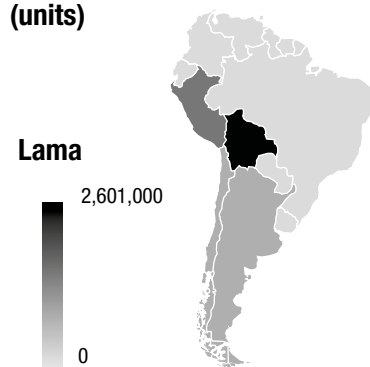
SHEEP population, 2019 (units)



VICUNA population, 2019 (units)



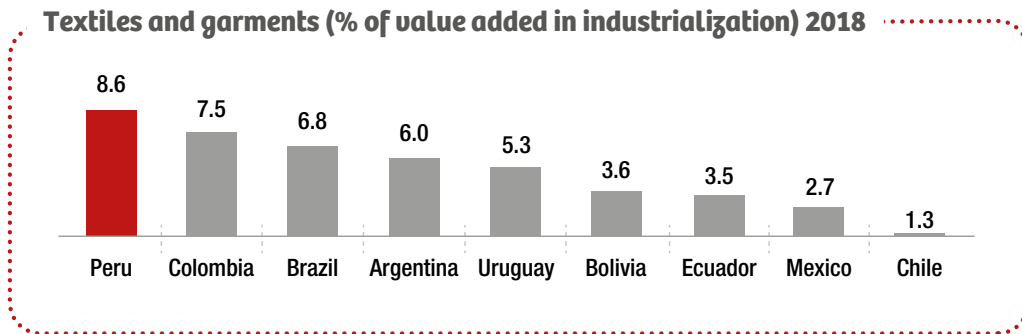
LAMA population, 2019 (units)



Sources: Vicuña Convention (2021), National Institute of Statistics and Informatics of Peru - INEI (2020), National Institute of Statistics and Informatics of Peru - INEI (2020), National Institute of Statistics of Bolivia - INE (2021), National Institute of Statistics of Chile - INE (2021), National Institute of Statistics and Census of Argentina - INDEC (2018), Pontifical Catholic University of Ecuador - PUCE (2018), National Institute of Statistics and Census of Ecuador - INEC (2021), Ministry of Agriculture and Irrigation of Peru - MINAGRI (s.f.), Pontifical University of Chile - UC (s.f.).

Textile value added in Latin America

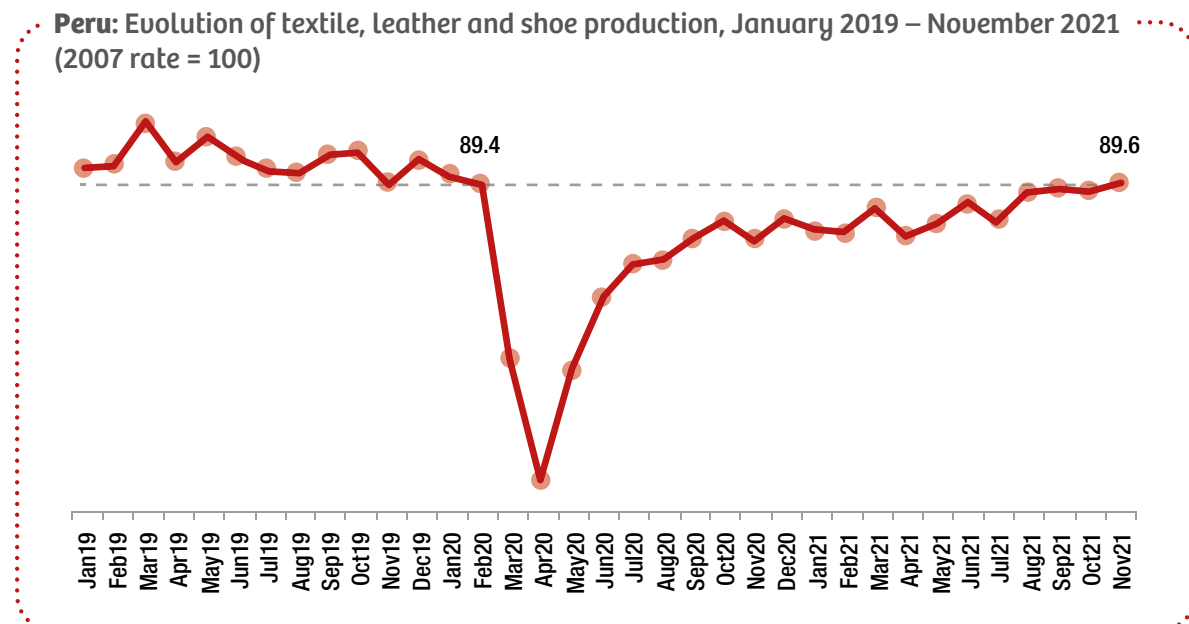
- * In 2018, Peru was the country with the highest textile value added in terms of industrial value added, as compared to other countries in the region.



Source: World Bank

The textile sector is progressively recovering

- * As of November 2021, the sector has shown a progressive recovery, achieving levels of activity that are similar to pre-pandemic levels (February 2020).



Source: Central Reserve Bank of Peru

Foreign Direct Investment

- * In the 2003 - November 2021 period, Foreign Direct Investment (FDI) was 484 million USD, creating 15,533 jobs through 118 implemented projects.
- * Peru is Latin America's third preferred destination for foreign investors in the sector. In the last ten years (2012 - Nov 2021), Peru ranks third in the number of foreign investment projects in the textile industry.
- * **Leader in job creation.** The textile sector creates the largest number of jobs for each million US\$ in FDI in Peru, significantly standing out as compared to other sectors, in the last years.

Source: fDi Markets, 2021

Competitive advantages of the textile sector in Peru

- * Vertical cluster in the textile industry, from the supply of commodities (for instance alpaca fiber or cotton) to the manufacturing industry.
- * Labor costs: when implementing a textile manufacturing plant, Peru ranks second in South America in terms of labor costs.
- * High quality fibers and strong global demand: alpaca fibers and cotton.
- * 2nd best valued in the US, only after Italian fibers.

Source: PROMPERÚ, 2020 / fDi Benchmark, 2021 / ADEX

1

Textile projects



Kero-USA Business Plan

Location

Lima

Required Investment

USD 130,000

Description

Develop direct-to-consumer - D2C and wholesale channels, in addition to implementing a distribution center in the United States for cotton and alpaca sweaters made in Peru that allows to quickly meet the orders of retailers and wholesalers in that market, positioning Kero as a clothing brand based on a solid and high quality product design, communicating its commitment to initiatives, sustainability actions and social missions in Peru supported by its fair trade certification and its experience through the 20 years it has been in the industry.

Investment opportunity

Partner with a company with more than 20 years of experience in design, development, manufacture, and export to international markets of high-end woven knitwear, made with the best natural fibers produced in Peru such as royal alpaca, baby alpaca, Pima cotton and blends, with unique color combinations inspired by the Peruvian flora, fauna and artisanal techniques.

Type of investment required

Looking for an investment partner to establish a strategic partnership for expansion in the US market.

Company presenting the project

Kero Design S.A.C.

Contact

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2

Textile projects



Seven Colors

Location

Lima

Required Investment

USD 970,000

Description

Project to internationalize SAYA and NIM brands with strategic allies of accessories (wallets, shoes, jewelry and related). The company seeks to achieve anchor stores (flagships) in the US, initially in cities such as New York and Miami, to reach B2C with a significantly higher margin than that of maquila (about 30% to 35% of RRP, while maquila leaves between 8% and 11%). The project includes the store and virtual service. The collections are designed and made by Peruvian women, designers, pattern makers, tailors, artisans, goldsmiths, weavers whose techniques are tried to be valued using fine fibers such as alpaca and Peruvian Pima cotton, now also mixed with linen and silk, among others.

Investment opportunity

Partnering with a sustainable and responsible company with Peruvian fashion brands for women in textiles and accessories.

Type of investment required

Looking for a strategic partner

Company presenting the project

Consortio Seven Colors

Contact

 inversionesperu@promperu.gob.pe

3

Textile projects



Coomercio Online

Location

Lima

Required Investment

USD 1, 000,000

Description

Launch of own brand for export. It currently works as a maquila company and has the objective of expansion in high volume markets for direct marketing of garments through an online store.

Investment opportunity

Partner with a company that works with strategic allies and has certifications, collaborations, and partnerships.

Type of investment required

Looking for a Technological Partner. Direct marketing of garments through an online store.

Company presenting the project

Tandem Textil

Contact

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4

Textile projects



Killki

Location

Lampa, Puno and Socabaya, Arequipa.

Required Investment

USD 167,000

Description

Implementation of an artisanal spinning and natural dyeing workshop, handling natural fibers such as alpaca, cotton, and wool, which contributes to increase production and generates a positive socioeconomic impact on women from the communities with which they work, through the empowerment of these and the destination of a percentage of the utility obtained to give better quality of life to their families.

Investment opportunity

Work hand in hand with a Peruvian company dedicated to the design, production and marketing of alpaca garments, cotton, and mixtures, which produces products such as sweaters, accessories, coats, in addition to developing yarn in an artisanal way applying natural dyes and hand painting.

Type of investment required

Financing

Company presenting the project

Grupo Elissa

Contact

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SECTOR

FOOD

INDUSTRY

AND SEAFOOD

FOR HUMAN

CONSUMPTION



Highlights of the sector



“The Peruvian food industry represents one of the most dynamic, strategic and important sectors of the national economy. On its horizon it is reflected as an indispensable supplier for the international market”

- ❖ The share of the GDP of the Food and Beverage sector in the national GDP was 3.9% in 2020.
- ❖ USD 7,697 million was the amount generated by Peruvian agro-exports in 2021, which meant a growth of 2% over the previous year.
- ❖ Characteristics of Peruvian agriculture in 2019:
 - It provides 70% of the food consumed locally.
 - It employs 65% of the economically active population (EAP).
- ❖ The cumulative growth of the food industry during the last five years (2015-2020) has been 6.9%.
- ❖ The growth of the food industry in 2020 was 9.3% compared to the previous year.
- ❖ During 2020 the food and beverage industry concentrated 15.4% of the country's manufacturing companies, a total of 2,473 companies.
- ❖ In the period 2019-2021, the food industry received foreign direct investment of USD 513.3 million through 08 projects that generated 1 149 jobs.

Sources: Peru fDi Annual Report 2021 / MINAGRI (2020) / BCRP, SNI, INFOTRADE / INEI (2020)

Highlights of the Fishing Industry

✦ From January to November 2021, the fishing industry represented 9.6% of exports of non-traditional products¹.

✦ In relation to the month November 2021:

- In terms of volume, the extractive activity of the fishing sector increased by 22.7% compared to November 2020. This increase was due to the increase in the arrival of anchovy destined for Indirect Human Consumption (CHI), from the north-central area² of the country.
- CHI grew by 28.5% (whose used volume of anchovy amounted to 917.8 thousand metric tons-MT) compared to November 2020. The increase was due to the arrival of anchovy in the north-central zone (+27.7%), such as in the ports of Chimbote, Callao, Chancay and Coishco.
- The volume extracted for Direct Human Consumption (CHD) decreased by 12.9% (whose volume in November 2021 was 102.5 thousand MT) compared to November 2020. This decrease was due to the lower arrivals of squid, bonito, and horse mackerel; since the cooling of coastal waters affected the normal development of artisanal fishing operations.

✦ According to the National Household Survey (ENAH0-2020), during the period 2016-2020 the fishing sector has generated 95 thousand jobs nationwide.

Sources: BCRP (2022), IPE (2020) PRODUCE (2022).

¹ It is subdivided into: agricultural; fisheries; textiles; wood and paper; chemicals; non-metallic minerals; metal-mechanical; steel-metallurgy (including jewelry).

² Harbours Considered for the North region (Paita; Sechura; Chimbote; Snakes; Pisco; Parachique; Bayóvar; Chicama; Coishco; Samanco and Huarmey) and for the Central region (Supe; Végueta; Carquín; Huacho; Chancay; Callao and Tambo de Mora).

1

Food industry projects



Raising laying hens in Tumbes

Location

Puerto Pizarro, Tumbes

Required Investment

USD 500,000

Description

Implement 4 of 6 sheds for the breeding of laying hens with the aim of selling the eggs locally.

Investment opportunity

Implementation of sheds to supply the high demand of the local market for their free-range egg products because currently the demand is supplied with the product brought from other provinces.

Type of investment required

Looking for Investment Partner

Company presenting the project

Estrella Inversiones S.A.C.

Contact

✉ inversionesperu@promperu.gob.pe

2

Food industry projects



Asparagus plant

Location

Sector of Las Rayas, District of Razuri, Province of Ascope, La Libertad

Required Investment

USD 1,000,000

Description

Planting of 50 hectares of green asparagus.

Investment opportunity

Leading agricultural company in the northern sector of the country in search of an investment partner to execute the planting of 50 hectares of green asparagus.

Type of investment required

Looking for Investment Partner

Company presenting the project

San Efisio S.A.C.

Contact

✉ inversionesperu@promperu.gob.pe

3

Food industry projects



Land lot rental

Location

Virú, La Libertad

Required Investment

USD 35,000,000

Description

Rental of a land lot with an area of 3860 hectares for specialized funds for agricultural projects in Virú, La Libertad for a certain period so that a project for fruits and vegetables is carried out starting with the water system project.

Investment opportunity

Rental of land used for the planting of fruits and vegetables and implementation of a water system project.

Type of investment required

Rental of 100% of the land and implementation of water project.

Company presenting the project

Red Internacional de Negocios S.A.C.

Contact

✉ inversionesperu@promperu.gob.pe

4

Food industry projects



Commercial Operations Center Facility

Location

Juan Guerra, San Martín

Required Investment

USD 450,000

Description

Implementation of a fresh cocoa processing and commercial operations center to obtain dry cocoa, hand in hand with the development of physical infrastructure that includes administrative office, quality control and training laboratory, central collection warehouse with installed capacity of 300 tons, infrastructure for the selection and fermentation of beans, recreational infrastructure, bathrooms and locker room, elevated tank, water reserve, perimeter fence, installation of three-phase network, in addition to the purchase of machines and equipment for drying and selection of cocoa beans, etc.

Investment opportunity

Expand the production and innovation process to obtain dry cocoa, which implies the development of the plant's physical infrastructure.

Type of investment required

Looking for an investment partner.

Company presenting the project

Cooperativa Agraria Allima Cacao Ltda.

Contact

✉ inversionesperu@promperu.gob.pe

5

Food industry projects



Towards a zero-carbon footprint with Bamboo

Location

Cooperativa Besacari (asháninka) Satipo, Junín

Required Investment

USD 500,000

Description

Project to obtain coffee and cocoa beans with a focus on a circular economy and sustainable production, which is developed with members of the Besacari Peru cooperative and integrates a native Asháninka community.

Investment opportunity

Increase the bamboo nursery to 20 hectares and carry out training in crop management by working on less polluting processes to minimize the carbon footprint of obtaining the coffee and cocoa bean.

Type of investment required

Looking for an investment partner.

Company presenting the project

Dream D'Li

Contact

 inversionesperu@promperu.gob.pe

6

Food industry projects



BAEL FOODS

Location

Lurín, Lima

Required Investment

USD 2,210,000

Description

Bael Foods SAC is a company founded in 2018 with the purpose of entering the agricultural export market of Fruits, Liliaceas (garlic, onion) and herbaceous plants (kion), with a special focus on the Garlic market.

The investment aims at 4 main points: The purchase of a land of 1700 m2, the construction of a plant of 1000m2, working capital for the sowing and harvesting of garlic, and machinery for the automation of the company on the peeling of garlic.

To this end, the company seeks an investment of \$2,210,000 in exchange for 49% of the shareholding. In return, the current partners guarantee a fixed dividend distribution (only for the investor) equivalent to 10% of the investment over a fixed period of 5 years (starting in 2023). At the end of the fifth year, the company buys back the shares at the original price of \$2.21 MM.

Investment opportunity

The investment aims at 4 main points: The purchase of a land of 1700 m2, the construction of a plant of 1000m2, working capital for the sowing and harvesting of garlic, and machinery for the automation of the company on the peeling of garlic.

Type of investment required

Looking for an investment partner

Company presenting the project

Bael Foods S.A.C.

Contact

✉ inversionesperu@promperu.gob.pe

SECTOR

MANUFACTURING

Highlights of the diverse manufacturing sector



The export of non-traditional products is the foundation that sustains the growth of the Peruvian manufacturing sector.

- * **From January to November 2021, agricultural and chemical industries represented 60.1% of exports of non-traditional products.**

- * Likewise, the continuous growth, during **January to November 2021**, of the main activities of the manufacturing subsector, in exports of non-traditional products were:
 - Agriculture: 48.0%
 - Chemicals¹: 12.1%
 - Textiles: 10.1%

- * **In relation to November 2021:**
 - **Non-traditional products represented 25.6% of total exports.**
 - Manufacturing production recorded a growth of 3.8% compared to November 2020; accumulating twelve months of continuous growth.
 - Non-primary manufacturing showed an increase of 8.8%; due to the increase in manufacturing exports, as well as the growth of local demand (food, beverages, and textiles).
 - Primary manufacturing decreased by 9.1%, explained by lower production in the oil refining, sugar processing and non-ferrous precious metals industries; in the case of the three industries, the main reason was the lack of availability of raw material.

- * During 2021, ten projects (2 greenfields and 8 expansions) were carried out in Peru; thus generating 1,770 jobs and USD 489 million as capital invested in these projects.

Sources: BCRP (2022), fDi Markets (2021), INEI (2021), PRODUCE (2022).

¹ It corresponds to pharmaceutical products, medicinal chemicals, and botanicals for pharmaceutical use.

1

Manufacturing projects (Mining services)



Mineral Concentrate warehouse

Location

Cajamarquilla, Lima

Required Investment

USD 2,500,000

Description

Project focused on mining services; company with project for warehouse of up to 50,000 TN of mineral concentrate (copper and zinc), with land and approved environmental impact study; It has land of 10,117 m² at 3 km from Carretera Central and which is crossed by the railway.

Investment opportunity

There is unattended demand and interest from mining companies in the area. Privileged location on Carretera Central, with a shortage of supply in the area and a lot of unmet demand.

Type of investment required

Search for financing for warehouse construction and commissioning.

Company presenting the project

Red Internacional de Negocios S.A.C.

Contact

 inversionesperu@promperu.gob.pe

2

Manufacturing projects (Mining services)



GDS of Peru

Location

Lima

Required Investment

USD 2,000,000

Description

Company with more than 16 years in the market that develops projects and implements high quality products and technology for the control of risks in the mining sector, delivering service in a personalized way to guarantee the maximum satisfaction, integrity of its workers and committing to the protection of the environment.

Investment opportunity

Sale of a company with great experience and management of the Peruvian market in the mining industry.

Type of investment required

Partial or total sale of the company.

Company presenting the project

GDS del Perú S.A.C.

Contact

 inversionesperu@promperu.gob.pe

3

Manufacturing (Commercial) projects



Computer supplies and inputs company

Location

Lima

Required Investment

USD 3,900,000

Description

Company with more than 20 years in the market, dedicated to the import and commercialization of computer supplies and inputs (printers, photocopiers, tapes, inks, cartridges, and others) and outsourcing services for printers. It has its own brand and international brand representation, excellent relationship with important suppliers with a leading portfolio of products to import. It has positive and high profitability margins, as well as a single-signature line of credit.

Investment opportunity

Acquisition of a recognized company in the Peruvian market, specialized in the sale of supplies and computer supplies and outsourcing services for printers.

Type of investment required

Sale of 100% of the company

Company presenting the project

Red Internacional de Negocios S.A.C.

Contact

 inversionesperu@promperu.gob.pe

SECTOR

HIGH

TECHNOLOGY



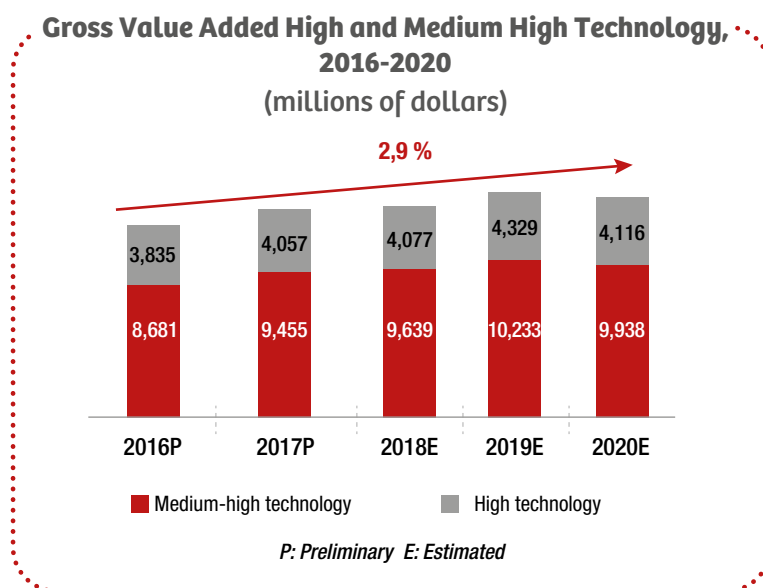
Highlights of the sector



“Peru is one of the countries that is above the regional average in innovation. Our Internet users are highly active on the network, prone to interact with online advertising, as well as to search for information and products in greater proportion than in other countries in the region.”

* Gross Value Added in High and Medium High Technology:

- We recorded an annual growth average of 2.9% during the last 5 years (2016-2020) in the Gross Value Added of High and Medium-High Technology.
- The manufacture of electronic, computer and optical products represent 93% of the High Technology subsector.
- Telecommunications and other information and communication services represent 74% of the Media-Alta Technology subsector.



Source: National Institute of Statistics and Informatics-INEI, 2020

* Attractive Foreign Direct Investment:

- In 2020, Peru ranked fifth among the countries whose projects received the most FDI in Central and Latin America in the Software and IT Services industry, surpassing countries such as Chile, Uruguay, Panama, Ecuador.
- In the period 2016-2020, FDI in High Technology had an average growth of 63%.
- The subsector that received the most FDI has been **"Custom Computer Programming Services"**, with 45% of the total capital invested.

- In the period 2017-2020, 72% of companies with intention to invest in Peru belong to the High Technology industry.
- 75% of investment in technological startups corresponds to foreign sources.

Source: fDi Markets, 2021

High-Tech Competitive Advantages:

More competitive labor and operating costs

- We record the most competitive labor and operating costs in the region, ranking second by having the lowest costs in the implementation of an R&D center in computer science as well as the second and third place in the cheapest electricity and water tariffs respectively.

Source: fDi Benchmark, 2021 / OSINERGIM, 2021 / IBNet Tariffs, 2021

Highly trained Human Capital

- During 2020, Peru was the second country in Latin America and the Caribbean (with a score of 2.75) regarding the human capital index for the development and growth of the high-tech industry.

Source: CISCO, 2020

- At the Latin American level, during the period 2014-2020, Peru ranks second with the highest growth in scientific production, registering a growth of 245% and surpassing Brazil, Mexico, Chile, Argentina, Colombia, and Uruguay.

Source: El Comercio, January 2022

Notable Improvements in Infrastructure, Connectivity, and Innovation

- As of 2020, Peru had 456 secure internet servers per million people, surpassing Colombia, and Mexico.

Source: World Bank, 2019

- Improvement in coverage quality standards, after the implementation of the 5G network.

Source: Bnamericas, 2021

- Peru recorded an increase of 126% of households with internet connection from 2015 to date.

Source: National Institute of Statistics and Informatics-INEI, 2020

- By 2025, it is estimated that Peru will have about 72% of cellular connections with 4G technology, above the Latin American average.

Source: GSMA, 2021

Peru, a Globalized country

- Peru is part of the 100 most globalized countries, ranking third in Latin America with a score of 61.15 (surpassing Mexico, Argentina, Brazil, Colombia, Ecuador, and Bolivia).

Source: Statista, 2020

- Within Latin American during 2021, Peru ranked first in terms of investments in cybersecurity, second in investments in telecommunications and third in a positive attitude of its population towards globalization.

Source: IMD World Digital Competitiveness, 2021

Path to maturity and digital readiness

- 73% of companies in Peru are on track to achieve digital maturity.

Source: Digital Maturity Study in Peru, EY, 2021

- By 2021, 55% of companies have increased their budget allocated to digital transformation projects.

Source: Digital Maturity Study in Peru, EY, 2021

Tax Benefits

- Law No. 30309 grants a reduction of up to 215% of income tax to companies that develop Innovation, Development and Research (R+d+i) projects (until 2022).

Source: El Peruano, 2020

High Investment Demand in High Technology Subsectors

- Fintech

- In 2021 Peru records **+ more than 200 Fintech startups**, being the **third country** in the region with the highest number of Fintech.

Source: El Peruano, may 2021

- The number of commercial transactions grew by just over **350%** in 2021 versus 2019.

Source: El Peruano, may 2021

- E-commerce

- In the period 2010-2019, Peru recorded the highest average annual growth rate in e-commerce in the region (35%).

Source: Chamber of Electronic Commerce-CAPECE, 2019

- It is estimated that by 2022 Peru's e-commerce will be USD 14,000 million market.

Source: Chamber of Electronic Commerce-CAPECE, 2019

- In 2020, the penetration of online shoppers of online retail increased by 250%.

Source: Chamber of Electronic Commerce-CAPECE, 2021

- Software development

- In Peru there are about 400 companies that carry out software development, 63% microenterprises and 27% small companies.

Source: PROMPERU, 2021

1

High technology projects



Abaxto

Company video pitch

<https://vimeo.com/555332410/71c680dc5a>

Location

Peru (with presence in Chile, Colombia, United States, Mexico, Panama, Puerto Rico)

Required Investment

USD 500,000

Description

Abaxto is a geospatial platform that allows the creation of personalized marketplaces with geo-transactional capture for better decision making (Business Intelligence), both for a group of companies and for individual companies. Through the common platform, transactional information from different verticals (e.g., distributors, pharmaceuticals, restaurants, etc.) is collected for better business intelligence, with information that can be used by all verticals creating a highly scalable "omnichannel".

Investment opportunity

Abaxto has the combination of local expertise and global strength that gives its customers the power to market their products and services on their state-of-the-art omnichannel platform.

Type of investment required

Consolidation and Expansion.

Company presenting the project

Abaxto S.A.C.

Contact

✉ inversionesperu@promperu.gob.pe

2

High technology projects



Juntoz

Location

Peru

Required Investment

USD 500,000

Description

End-to-end marketplace solution that includes SaaS technology platform, multiple payment methods, fraud control, logistics, fulfillment, customer service, online marketing, and business intelligence.

Investment opportunity

Juntoz is the first online shopping center. This platform has among the 5 best conversion rates as far as Marketplace is concerned since almost all its traffic is organic. Customers can find a wide variety of brands and stores (more than 100 thousand SKUs) in a wide range of categories such as fashion, sports and outdoors, electronics, home, toys, supermarkets, etc. Juntoz.com offers the +900 participating brands and retailers, in addition to its own online store (with its own search engine), a comprehensive payment solution, logistics, marketing and customer service, and consumers, a purchase by stores safely, quickly, and comfortably in its wide catalog of more than 100 thousand products.

Type of investment required

Consolidation.

Company presenting the project

Juntoz Perú S.A.

Contact

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3

High technology projects



Riqra

Company video pitch

<https://vimeo.com/555333542/c6452a35d8>

Location

Peru, Mexico, Colombia, Ecuador, Bolivia, and Central America

Required Investment

USD 400,000

Description

Starts operations in 2018. It has an adaptable solution to serve mass consumption industries, textiles, food service supplies, construction supplies, spare parts, machinery, tools, etc. With clients in Peru, Mexico, Colombia, Ecuador, Bolivia, and Central America.

Investment opportunity

Riqra is a B2B platform specialized in manufacturers, distributors and wholesalers that provides E-commerce - B2B solutions with a wide network of companies in Latin America that rely on its B2B platform.

Type of investment required

Consolidation.

Company presenting the project

Rikra S.A.C.

Contact

✉ inversionesperu@promperu.gob.pe

4

High technology projects



Nirex

Company video pitch

<https://www.youtube.com/watch?v=ZGdmJemyuOc&t=4s>

Location

Peru

Required Investment

USD 250,000

Description

"NIREX, the final-mile logistics startup that drives the growth of female entrepreneurs in Latin America. Its value proposition is based on 3 pillars:

- 1) Access to the final-mile system is practical and useful.
- 2) The creation of its first online store.
- 3) The Data analytics module that is nourished by these 2 systems to provide them with valuable information for better decision making. Thus, while they focus on attracting more customers, Nirex focuses on generating more value with each delivery.

Investment opportunity

Solution that integrates the sale automation (VIRTUAL STORE) with the final-mile system, added to a high customer service.

Type of investment required

Consolidation.

Company presenting the project

GO AHEAD S.A.C.

Contact

✉ inversionesperu@promperu.gob.pe

5

High technology projects



Logistics Connection

Company video pitch

<https://www.youtube.com/watch?v=Zu1Fr-8PSJI>

Location

Peru

Required Investment

USD 750,000

Description

Logistics Connection combines horizontal and final-mile logistics/e-commerce services Safebuy.pe/ domestic PO Box domiciled in its warehouses in Lima. Buyers in provinces ask for a physical address in Lima (PO Box) for all online purchases and Conecta Net (logistics and final mile) sends them where needed, in provinces, with traceability, and information, delivery details and premium service.

Investment opportunity

Established in 2004, it is a Peruvian company involved in logistics operations based on the knowledge of the particular needs of each client, using technological and management tools, we design the best logistics alternative for each client for which we make constant efforts and investments. It has its own adequate and modern structure in warehouses, vehicle fleet, its own warehouse control and traceability software for the control of its shipments, communication platform and management control. We deliver logistics services in warehouses, distribution, transport locally and nationally. We design and execute customized logistics projects.

Type of investment required

Consolidation.

Company presenting the project

Logistics Connection Network S.A.C.

Contact

✉ inversionesperu@promperu.gob.pe

6

High technology projects



Auanzza

Company video pitch

<https://www.youtube.com/watch?v=yw8GoJIUbBE>

Location

Peru

Required Investment

USD 2,000,000

Description

"Comprehensive platform for the optimization, digitalization and automation of the flow of transport of loads and shipments from the first to the last mile. Our large customer acquisition channels are through salespeople and LinkedIn communication strategy, a digital strategy through google Sem and adding an organic inbound strategy in parallel is prepared for medium and small customers. They are part of the logistics industry in general and their customers are load generators (mass consumption companies, retail, agribusinesses, etc.), logistics operators and transporters.

Investment opportunity

Comprehensive and adaptive software that the market offers with a price that is innovating the market that offers through automation 80% in savings of programming times and routing of trips and orders. Likewise, with respect to control and visibility, 100% monitoring of loads and vehicles is provided per customer and company. In addition, 30% savings in operating cost can be obtained.

Type of investment required

Consolidation.

Company presenting the project

Carcool S.A.C.

Contact

✉ inversionesperu@promperu.gob.pe

7

High technology projects



SPACE AG

Company video pitch

<https://vimeo.com/555326672/c106b41eb2>

Location

Peru, Chile, Mexico, and Costa Rica

Required Investment

USD 5,000,000

Description

"Agricultural management platform focused on high-value crops that integrates drone imagery, weather and irrigation data so that our customers can make decisions faster and more accurately. It also has a mobile application that allows farmers to create booklets or forms with personalized questions. With these solutions it helps agricultural companies of high-value crops such as blueberries, avocados and grapes in Peru, Chile, Mexico, and Costa Rica to optimize their use of resources and maximize the yield of their fields.

The plan in the coming months is to scale and expand commercially in the countries already mentioned as well as in other countries such as the USA, Argentina and Spain."

Investment opportunity

Focus on high-value crops that need a lot of detail, data, and the management of multiple variables to have good results. The software architecture and data collection systems are designed to support this granularity and flexibility. Users can create geographic databases up to a plant-to-plant level to develop accurate decision models.

Type of investment required

Consolidation.

Company presenting the project

SPACE AG S.A.

Contact

 inversionesperu@promperu.gob.pe

8

High technology projects



BNS

Company video pitch

https://youtu.be/YTL_HgiWOEM

Location

Peru (Lima, Ica, Piura, Huánuco, Lambayeque, and Junín), Brazil, Mexico, Spain, UK, and Egypt.

Required Investment

USD 1,000,000

Description

Circular alternative made from agro-industrial waste to increase the shelf life of fruits, holder of an international patent. The main product is Life Cover, a certified organic solution based on tropical fruit peels and seeds, which is applied in the waxing process of the main export fruits in post-harvest, with the aim of providing a longer shelf life without using fungicides or artificial products in their packaging.

Investment opportunity

Life Cover is the only globally patented solution that reuses agribusiness waste to preserve the quality of export fruits that do not require agrochemicals in postharvest.

Type of investment required

Consolidation.

Company presenting the project

Bio Natural Solutions S.A.C.

Contact

✉ inversionesperu@promperu.gob.pe

9

High technology projects



Doctocliq



Company video pitch

<https://www.loom.com/share/110b0ec232ee4dda86afb50e3cf7ecc0>



Location

Peru



Required Investment

USD 500,000



Description

"We are a management software that enhances the productivity of medical offices.

Acquisition channels: Facebook ads, recommendation, influencers, etc.

We are in the private health sector, small and medium-sized medical offices.



Investment opportunity

Solution focused on the doctor but especially on the patient, with a strong strategy and creation of new experiences that strengthens patient loyalty.



Type of investment required

Consolidation and Expansion



Company presenting the project

Zolupro S.A.C.



Contact

[✉ inversionesperu@promperu.gob.pe](mailto:inversionesperu@promperu.gob.pe)

10

High technology projects



LIFE

Company video pitch

<https://youtu.be/u6INUNfeA2M>

Location

Peru

Required Investment

USD 1,000,000

Description

LIFE is a wellness management software for companies that allows them to customize their comprehensive wellness community, connecting employees through virtual classes, programs, and online wellness workshops, in five aspects: move, have fun, thrive, relax, and eat healthy. This allows to decrease turnover, increase productivity and improve the health of employees by measuring the financial impact that this entails. The investment is to optimize the software by integrating artificial intelligence and data that allows calculating the predictability of health, turnover and absenteeism of employees and increase the sales team so that in 18 months it is possible to generate USD 1.5 M of sales in annual turnover, managing to consolidate in the Peruvian market and entering the Mexican market.

Investment opportunity

All the necessary corporate wellness services in one place, developed internally, with an automated methodology that allows to have 5X more usability than the market.

Type of investment required

Consolidation and Expansion.

Company presenting the project

Fitness Pass S.A.C.

Contact

✉ inversionesperu@promperu.gob.pe

11

High technology projects



Fitco

Company video pitch

<https://vimeo.com/555331100/cb91201ba7>

Location

Peru, Mexico, Chile, and Colombia

Required Investment

USD 2,000,000

Description

Provides well-being to companies and their employees. For companies, they develop the wellness program supported by a software to calculate key indicators of well-being management. For employees, they promote their comprehensive care with +350 online classes and personalized training, nutrition, and self-care plans.

Investment opportunity

Fitco's strategy is to get local partners and build a complete ecosystem towards our software to be the all-in-one solution and increase our changing costs. Local integrations with regional players for payment and billing like Kuski, Mercado Pago Key integrations with aggregators like Gympass so gym owners can have full control of their business and be the all-in-one software Generate additional revenue from our selected market: Fitco Moves.

Type of investment required

Consolidation.

Company presenting the project

Fitco S.A.C.

Contact

 inversionesperu@promperu.gob.pe

12

High technology projects



Medlink

Company video pitch

https://www.youtube.com/watch?v=D_7ERJaTXRA

Location

Peru (with presence in Brazil)

Required Investment

USD 600,000

Description

Medlink is a "SaaS enabled marketplace" (software as a service), medical, that operates as a complete digital office, digitizing all the processes of care (telemedicine, online agenda, payments and collection, medical records, medical prescriptions, etc.) and that in turn leverages a marketplace that connects the actors of the health ecosystem (doctors and patients to pharmacies, laboratories, among other stakeholders of the health ecosystem). It has been designed with state-of-the-art technology and receives permanent feedback from doctors, becoming the most complete and intuitive platform operating in the Peruvian market. With the investment, it is expected to consolidate the Peruvian market. Also, tropicalize the solution for expansion into the Brazilian market.

Investment opportunity

MedLink offers the best and most complete digital experience for Physicians and Patients.

Type of investment required

Expansion

Company presenting the project

Medlink S.A.C.

Contact

✉ inversionesperu@promperu.gob.pe

13

High technology projects



Betriax

Company video pitch

<https://youtu.be/FjAdWqtrZtE>

Location

Peru (with presence in Chile)

Required Investment

USD 500,000

Description

Technological platform that proposes a foreign exchange market for companies, democratic in the formation of the exchange rate, facilitating the exchange of currencies in an efficient and transparent way. The project has a time horizon of 18 months to tropicalize the product and achieve expansion to the countries of the Pacific Alliance.

Investment opportunity

Betriax is not a competitor to the incumbents. We propose to corporations, banks, and other intermediaries a shared value proposition to include them in our efficient market. Holders are welcome when they increase liquidity in our market. Thus, we increase competition on both sides of the market: supply and demand.

Type of investment required

Expansion

Company presenting the project

Betriax Peru S.A.C.

Contact

✉ inversionesperu@promperu.gob.pe

14

High technology projects



FintechLab

Location

Peru, Chile, Colombia

Required Investment

USD 5,000,000

Description

1) Platform that allows to pay with a digital credit instantly. (<https://credypago.com>); 2). Verification and evaluation of the financial health of companies in real time (<https://verificapyme.com>); 3) Advice, consulting and training in information technology, data processing and digital finance.

Investment opportunity

It is a digital innovation company specialized in financial technologies. They provide services from the design and creation of new business models in digital finance with an excellent experience in their customers, to the development of Business-to-business (B2B) / Business-to-customer (B2C) products based on blockchain (Blockchain), Internet of Things (IoT), cloud computing and artificial intelligence with social impact, accelerating digital transformation in Latin America.

Type of investment required

Expansion

Company presenting the project

FintechLab S.A.C.

Contact

✉ inversionesperu@promperu.gob.pe

15

High technology projects



B89

Company video pitch

<https://player.vimeo.com/video/556175642>

Location

Peru

Required Investment

USD 10,000,000

Description

Peruvian cross-border neobank for Hispanics in the world, main member of VISA, with its own bin and unique platform in multiple countries. It is carbon neutral certified. It has the most secure card (dynamic CVV) and provides loans with the lowest interest rate in the Peruvian market. It is looking for an investor to consolidate in Peru and expand into the U.S. and Spain.

Investment opportunity

Technological platform created to operate in multiple countries - Unique application that allows you to see multiple accounts created in each country (inspired by UBER) - Access to financing.

Type of investment required

Consolidation and Expansion

Company presenting the project

Just B S.A.C.

Contact

 inversionesperu@promperu.gob.pe

16

High technology projects



RebajaTusCuentas.com

Company video pitch

<https://player.vimeo.com/video/556175741>

Location

Peru

Required Investment

USD 2,000,000

Description

They started operations in 2017 with the mission of achieving the fairest, most efficient, and accessible mortgage products on the market for families in Latin America. RebajaTusCuentas.com is a financial advisor that connects people with different investment funds to obtain a loan with mortgage guarantee, either to consolidate debts, working capital for business, remodel or build housing or for free availability.

Investment opportunity

Startup that began operations in November 2017 and acts as a financial advisor that connects with different investment funds so that they obtain a loan with mortgage guarantee, either to consolidate debts, working capital for businesses, remodel or build housing or free availability. Likewise, this Peruvian fintech is recognized because it placed securitized bonds in 3 series in the local market within an issue of up to 50 million USD.

Type of investment required

Consolidation

Company presenting the project

Latam Financial Services S.A.C.

Contact

✉ inversionesperu@promperu.gob.pe

17

High technology projects



MiBolsillo

Company video pitch

<https://www.youtube.com/watch?v=O9VFX6hIOCA&t=15s>

Location

Peru (present in Brazil, Chile, Guatemala, Mexico)

Required Investment

USD 650,000

Description

Mibolsillo is the first mobile application for individual finance management and micro small business - built in the family nucleus - and validated in four markets. MiBolsillo is a digital financial personal trainer for sub-unbanked segments that promotes financial health, builds digital financial identity, and reduces transaction costs associated with access to financial services. That way, it is possible to: integrate bank accounts with our own API; automate the management of finances by categories, use the digital financial advisor to achieve financial objectives, and access the Spotify of financial services, ad-hoc financial services platform.

Investment opportunity

Technological project that uses a methodology that unites data science, behavioral theory, and financial education. More than 200,000 users have proven its benefits. It is known nationally as the financial institution, leading the digital transformation, and creating greater loyalty and lifespan of current customers as well as new customers.

Type of investment required

Consolidation and Expansion

Company presenting the project

Mibolsillo Financial Technologies S.A.C.

Contact

✉ inversionesperu@promperu.gob.pe

18

High technology projects



Rextie

Company video pitch

<https://player.vimeo.com/video/556175804>

Location

Peru

Required Investment

USD 1,500,000

Description

"Digital platform of financial solutions that to date has the online dollar exchange and factoring service.

Investment opportunity

They are the first digital Exchange House where users can exchange soles and dollars currency with a super exchange rate, quickly and effectively. They are also recognized by the media nationwide as "*online exchange house, dollar, and soles currency*".

Type of investment required

Consolidation

Company presenting the project

Rextie S.A.C.

Contact

✉ inversionesperu@promperu.gob.pe

19

High technology projects



Kashin

Company video pitch

<https://youtu.be/VZRDUUQd5f8>

Location

Peru

Required Investment

USD 1,000,000

Description

Application of nano credits that uses collaborative social credit scoring, so that users increase their line of credit and reduce their interest rates according to their own credit behavior and their first-degree friends.

Investment opportunity

Social collaborative scoring algorithm.

Type of investment required

Expansion

Company presenting the project

Trustek S.A.C.

Contact

 inversionesperu@promperu.gob.pe

20

High technology projects



Talently

Company video pitch

<https://www.loom.com/share/99767e997df649fcbf658ef16c92e287>

Location

Peru (present in Chile, Mexico)

Required Investment

USD 750,000

Description

Talently is a platform that prepares Latin American tech talent to get international remote jobs in exchange for a percentage of their future income. In 2020 they have worked with more than 400 students in the region, allowing them to multiply by 2 their salaries by an average of 3 months. The tool has already been used by companies such as Rappi, IBM, Microsoft, Cornershop, Clip, Globant, Herohunt, etc.

Investment opportunity

Talently is differentiated by - Edtech dedicated to Placement, rather than just Upskilling - Specialization in software development vs. all careers in tech - We have the highest tickets in the edtech industry, around 2,000 USD - Top contracting companies in the market such as Nubank, Rappi, Microsoft, PayPal, and others.

Type of investment required

Expansion.

Company presenting the project

Andi The Coach S.A.C.

Contact

 inversionesperu@promperu.gob.pe

21

High technology projects



FractalUp

Company video pitch

https://www.youtube.com/watch?v=L0Lo9YF7-3w&ab_channel=MarcosC.Vargas

Location

Peru (present in Colombia and Mexico)

Required Investment

USD 13,000,000

Description

FractalUp.com is the SaaS (software as a service) of live digital learning that powers educational systems with AI (artificial intelligence) in the new normal.

Investment opportunity

Fractalup allows you to create a personalized all-in-one learning platform in minutes with all the necessary tools to create, grow and monetize a community. FractalUp.c with all cybersecurity protocols, enjoy the all-in-one platform LXP aom is the SaaS learning experience (LXP: LMS evolution) for MultiTrainingutoconfigurable and instrumented for synchronous (LIVE) to asynchronous (MOOC) tools scaling the technology. It enabled teaching-learning to apply custom AI-based methodologies. One of our corporate clients is the largest bank in Peru with more than 10 MM Monthly Unique Visitors.

Type of investment required

Expansion

Company presenting the project

CIPLI Research Center S.A.C.

Contact

✉ inversionesperu@promperu.gob.pe

22

High technology projects



Proximity

Company video pitch

<https://player.vimeo.com/video/556176336>

Location

Peru

Required Investment

USD 1,400,000

Description

Virtual reality software, focused primarily on creating and distributing virtual security trainings for mining, energy, and manufacturing industries globally. Some of its clients are: Minera Poderosa, Minsur, Nexa, Hudbay, Enel, etc.

Investment opportunity

Focus and projects with results in early stage within industries with greater prevalence in Latam, such as mining, which are areas not served with this type of innovation. Likewise, our training content is made to be replicated and reused, allowing projects to be delivered at a lower cost and faster than other alternatives and competitors.

Type of investment required

Consolidation.

Company presenting the project

Proximity S.A.C.

Contact

✉ inversionesperu@promperu.gob.pe

23

High technology projects



WawaLaptop

Company video pitch

<https://player.vimeo.com/video/556176397>

Location

Peru

Required Investment

USD 250,000

Description

WawaLaptop is the first eco-sustainable laptop made in Peru, with the aim of democratizing access to technology, improving educational quality and generating awareness about the care of the environment. He has patent registration by utility model in INDECOPI. Startup beneficiary of the 7G of "Startup Peru", contest by the Ministry of Production and Innóvate Peru, as well as ambassadors of the campaign "My name is Peru" of the Bicentennial Special Project.

Investment opportunity

WAWA is the first laptop manufactured in Peru aimed at improving the educational quality of children and students through a circular business model. The equipment can upgrade only with the change of SBC board, in addition, it is the first laptop to have a portable solar panel as a power source, making it the only eco-friendly and sustainable laptop. It has two free operating systems and GPIO ports that provide access to the development of Robotics, Home Automation and IoT.

Type of investment required

Consolidation and Expansion

Company presenting the project

Waykis Solutions S.A.C.

Contact

 inversionesperu@promperu.gob.pe

24

High technology projects



Xbit

Company video pitch

<https://vimeo.com/395997583>

Location

Peru

Required Investment

USD 1,030,000

Description

CrossPlay VR / Desktop / Mobile training platform aimed at companies looking for an application that allows activities such as workshops and simulations, with analytical results.

Investment opportunity

They face a different approach in how to establish human relationships when it comes to offering training in a more effective, creative, fun way and that allows an absorption of knowledge superior to what is offered today in the market.

Type of investment required

Consolidation

Company presenting the project

XBIT S.A.C.

Contact

 inversionesperu@promperu.gob.pe

25

High technology projects



EdLud

Company video pitch

<https://player.vimeo.com/video/556175920>

Location

Peru

Required Investment

USD 300,000

Description

In 2019 they started in the EdTech sector in partnership with the Ministry of Education of Peru through the CoLeNa Project. For this project they scaled the development of their intellectual property (IP) known as Universo Nunh, based on the characters of the video game Wira & Taksa under a transmedia strategy, with the focus of gamification managed to develop skills for the learning of native languages, translating for more than 4 million Peruvians, 12 languages and with the aim of integrating a total of 46 languages in their educational plan, demonstrating that the model is functional and also obtaining a pedagogical validation.

Investment opportunity

It is an independent animation and video game development studio, which is dedicated to designing and developing its own IP with high export value for global markets, where their experience is always linked to the animation and video game market. It also develops its own content and manage all production processes internally from the conception of the idea to publication.

Type of investment required

Consolidation

Company presenting the project

3S Design S.A.C.

Contact

✉ inversionesperu@promperu.gob.pe

26

High technology projects



Tourism Lab

Company video pitch

<https://www.loom.com/share/969673ac99614c5890f18f8f94572ebd>

Location

Peru

Required Investment

USD 50,000

Description

"Startup that provides specialized and updated online training for the tourism sector (professionals, private companies and public sector).

Investment opportunity

- 5 main attributes are the difference from its competition:
- Business Intelligence to personalize the Academic Offer
 - Learning Paths
 - Specialized, Actionable, Synchronous and Asynchronous Courses
 - Community of National and International Experts
 - Affordable Prices.
 - The channels used to contact customers differ by using personalized emails and social networks such as Instagram and Facebook.

Type of investment required

Internationalization

Company presenting the project

Turismo Lab Group S.A.C.

Contact

 inversionesperu@promperu.gob.pe

27

High technology projects



Ecobuildtec

Company video pitch

<https://vimeo.com/555332689/5e4c15f446>

Location

Peru

Required Investment

USD 2,000,000

Description

Development of innovation in housing (even multi-story) of fast assembly and low cost for different sectors, especially in the construction of temporary camps for mining. It has the HL patent with a unique design in the market, which allows a low production cost and simplified assembly using standard parts and components (patented design).

Investment opportunity

Ecko I, which is the first house of fast assembly, thermal comfort, sustainable, eco-friendly, and compact packaging, which does not need a metal support structure, as used by most homes in the mining sector, beyond its competitive price within its main advantages is its low logistics cost and its easy assembly by non-qualified personnel. Besides our novelty and innovative design, our business model reactivates the small upstream and downstream companies that were affected by the COVID-19 pandemic making them part of the supply chain of our Ecko I line. We promote safe working environments for workers: the design and components of the Ecko I guarantee a more humane and worker-oriented quality of life that improves productivity and loyalty while reducing social and labor problems.

Type of investment required

Search for an investment partner or capitalist for consolidation.

Company presenting the project

Eco Building Technology S.A.C.

Contact

inversionesperu@promperu.gob.pe

28

High technology projects



Linkminers

Location

Peru

Required Investment

USD 250,000

Description

Platform that connects the main mining officials who have challenges or are in search of different solution approaches by suppliers worldwide.

Investment opportunity

Linkminers is a technological platform, a means of finding new alternative solutions to the problems mining officials may have, connecting them with local and world suppliers in a faster, more personalized, and free of charge. Likewise, it is a channel for prospecting new business opportunities for the supplier companies, faster, at low cost, transparent and with accurate information on the operational problems of the sector.

It has participated in the incubation and acceleration program of Empeude UP of Universidad del Pacífico, as well as the Scale Up program of Endeavor. They are currently the team that articulates the open innovation program of the Mining Cluster of Southern Peru, an initiative promoted by the Development Bank of Latin America - CAF and the Chamber of Commerce of Arequipa.

Type of investment required

Consolidation

Company presenting the project

Infintiy Global Solutions S.A.C.

Contact

✉ inversionesperu@promperu.gob.pe

29

High technology projects



ID4 SMART MINING

Company video pitch

<https://vimeo.com/555332924/798c3ef98b>

Location

Peru

Required Investment

USD 400,000

Description

"It has two solutions: i) Location Intelligence and ii) Industry 4.0. The first focuses on social distancing (tracker), tracking people and fixed assets, vehicle tracking and vehicles - people anti-collision. The second solution allows the connection to analog machines, which are digitized, monitoring, controlling productivity analysis and allocation of actual costs.

Investment opportunity

End-to-End Solution, Connective Mesh, Low Code - No Code Platform.

Type of investment required

Consolidation.

Company presenting the project

Innovación Digital S.A.C.

Contact

 inversionesperu@promperu.gob.pe

30

High
technology
projects



Inmerzum

Company video pitch

https://www.youtube.com/watch?v=uAHW5jb_3ac

Location

Peru

Required Investment

USD 700,000

Description

Inmerzum is a division and brand of Internovam that was established in 2015 to create immersive experiences that enhance the way in which audiovisual information is perceived with a high level of recall, through Virtual Reality, Augmented Reality and Mixed technologies for Companies, allowing to drastically reduce real operating costs, optimizing results, reducing the risk of human lives and assets; it is aimed at companies in the Mining, Construction, Energy, Industrial and related industries.

Investment opportunity

19 years of experience in creating ecosystems and applications for digital media and communication - 7 years in experience in extended reality (Augmented Reality, Virtual) - One of the few companies that develop VR and link with informative data for companies - We were the first to give VR talks in Peru.

Type of investment required

Consolidation

Company presenting the project

INTERNOVA MULTIMEDIA S.A.C.

Contact

✉ inversionesperu@promperu.gob.pe

31

High technology projects



Jebi

Company video pitch

<https://vimeo.com/555333082/d026be9701>

Location

Peru

Required Investment

USD 2,000,000

Description

All-in-one computer vision system. It seamlessly integrates hardware and software so that the user can deploy their AI solution in the industry of their choice as quickly as possible.

Investment opportunity

State-of-the-art technological development protected by patent application.

Type of investment required

Consolidation.

Company presenting the project

Jebi S.A.C.

Contact

✉ inversionesperu@promperu.gob.pe

32

High technology projects



MultiSIM XR 4.0

Company video pitch

<https://vimeo.com/555332859/f809858846>

Location

Peru

Required Investment

USD 250,000

Description

3D/VR/AR Multiplatform Immersive Simulators for training and certification in processes and procedures of workers in the mining, construction, electrical, etc.

Investment opportunity

Provides the best immersive training experience (24/7) using simulators with competency assessment and retention greater than 70% for Chain Stores and Franchises, through our ad-hoc simulators and better training and onboarding process a better knowledge retention is achieved.

Type of investment required

Consolidation

Company presenting the project

Industrias Pacha S.A.C.

Contact

 inversionesperu@promperu.gob.pe

33

High technology projects



MultiPerception

Location

Peru

Required Investment

USD 250,000

Description

Platform that includes software and hardware for 3D inventory, real-time 3D stock monitoring of any key element in the mining, construction, electrical industry, etc.

Investment opportunity

Automation and real-time monitoring of inventory and stock in large warehouses.

Type of investment required

Consolidation.

Company presenting the project

Industrias Pacha S.A.C.

Contact

 inversionesperu@promperu.gob.pe

34

High technology projects



Tumi Robotics

Company video pitch

<https://vimeo.com/555331035/45f9fab290>

Location

Peru and USA

Required Investment

USD 2,500,000

Description

Solution that combines robots, artificial intelligence and proprietary algorithms for fast and secure monitoring and inspection in mining, energy, and oil infrastructure of difficult access. The robots are specially designed to work in underground mining, tunnels and tailings pipelines, and infrastructure in water bodies, which eliminates the exposure of people to risk situations, we increase the frequency of inspection and monitoring, also, the information is digitized so that it can be analyzed at any time in a quantitative and qualitative way.

Investment opportunity

Flexible solutions that are integrated into different solutions and robots and sensors of own low-cost manufacture, which are faster, consume less energy and have the same level of precision as those of the competition.

Type of investment required

Consolidation

Company presenting the project

4HELIX LABS S.A.C.

Contact

✉ inversionesperu@promperu.gob.pe

35

High
technology
projects



White Lion

Location

Peru, Chile, Argentina, and Colombia

Required Investment

USD 4,000,000

Description

2PERSONNEL, electronic platform for the management and control of people, vehicles, and services. One of its main objectives is to ensure that the person entering a plant or industry complies with all occupational health and safety requirements, so that they stay and leave safely, without any present and future risk that endangers their life or health.

Investment opportunity

WHITE LION is part of the WHITE LION/KOINOS CORPORATION, which for more than 25 years has been a regional leader in the Design, Development and Implementation of Technological Solutions aimed at occupational health and safety management for the Mining Industry and Large Industry.

Thanks to the knowledge acquired, the good practices and its high vocation of customer service, we can sustain that we have clients who for more than 25 years, have used its solutions uninterruptedly, which not only confirms the confidence in our solution but also allows to demonstrate the robustness and stability of our applications, which permanently undergo improvement and updating processes allowing to be always in the state of the art of technology.

Type of investment required

Consolidation.

Company presenting the project

White Lion S.A.

Contact

✉ inversionesperu@promperu.gob.pe

36

High technology projects



Solarea

Company video pitch

<https://vimeo.com/555331820/84e8052d6d>

Location

Peru

Required Investment

USD 250,000

Description

Digital platform, the user can process all consumption information to recommend the most appropriate, profitable, and efficient project according to the needs.

Investment opportunity

We provide Innovation Consulting Services, UX Design and Technological Development of Digital Solutions generating "Tailor-made Startups" with a partner model, where we implement the end-to-end process of the solution, from finding the right problem to the operation sharing the risk of digital transformation; therefore, providing a complete and quality service is our main feature in the market.

Type of investment required

Consolidation

Company presenting the project

Solarea S.A.C.

Contact

✉ inversionesperu@promperu.gob.pe

37

High technology projects



Qaira

Company video pitch

<https://youtu.be/Muo8baevhnU>

Location

Peru (Lima, Ucayali, Arequipa, Ica, Madre de Dios) and Latin America

Required Investment

USD 500,000

Description

qAIRa generates air quality data through alternative technologies such as the qHAWAX module (fixed monitoring) and the Andean Drone (mobile monitoring), which cost up to 50 times less than traditional technology. With these tools we feed in real time the qAIRamap digital map, open to the public, so that everyone can know the quality of the air they breathe. The value proposition focuses on: i) automated monitoring and real-time data for faster decision making; ii) knowledge through Artificial Intelligence for time/space predictions; (iii) faster field deployment and faster access to data; iv) low-cost and reliable tools for mass monitoring.

Investment opportunity

Automated monitoring and real-time data for faster decision-making
Knowledge through Artificial Intelligence for time/space predictions
Faster implementation in the field and faster access to Low-cost and reliable data tools for mass monitoring.

Type of investment required

Consolidation.

Company presenting the project

Grupo Qaira S.A.C.

Contact

 inversionesperu@promperu.gob.pe

38

High technology projects



Sinba

Company video pitch

<https://vimeo.com/555331773/8ad6cdfd61>

Location

Peru

Required Investment

USD 250,000

Description

Sinba is innovating in waste management in Peru, providing a comprehensive waste management service for companies, training staff, and collecting recyclable organic and inorganic waste. The organics are processed as pig feed in their BioFactory, which is then distributed to urban farms, who, once they reach health and safety standards, connect to Sinba's network of food companies to close the loop. In addition, inorganic recyclable materials are valued by associations of formal recyclers.

Investment opportunity

Sinba is a socio-environmental company established in 2016 in Lima, Peru. It also offers waste management, training, collection, and processing services based on garbage-free principles, inspired by the circular economy. It has achieved +2,878 tons of recycled organic waste, +280 tons of inorganic waste, +4,094 tons of mitigated CO₂e and +6,500 people trained in zero waste strategies.

Type of investment required

Consolidation

Company presenting the project

Sinba Sura S.A.C.

Contact

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39

High technology projects



RITA

Company video pitch

<https://www.youtube.com/watch?v=qxsAwGysMm8>

Location

Peru

Required Investment

USD 2,500,000

Description

Juice robot that automates the preparation of natural fruit juices at the moment. It uses natural fruits and vegetables for its elaboration, the technology developed allows to obtain the perfect combination. Rita can be placed anywhere and given its characteristics significantly reduces operating expenses.

Investment opportunity

The first intelligent juice robot in the world, which aims to build a value chain for Peruvians to have a better life.

Benefits offered:

- Prepare 100% natural fruit juices, at the moment.
- It is very close to anyone who wants to drink a healthy fruit juice.
- It allows people to be able to create their own juice, combining different fruits.
- Its installation or removal is quick and easy.
- It accepts debit or credit card, or also payment via application.

Type of investment required

Consolidation.

Company presenting the project

FRUTAS INTELIGENTES S.A.C.

Contact

 inversionesperu@promperu.gob.pe

40

High technology projects



Nutri Co

Company video pitch

<https://www.youtube.com/watch?v=6dqdD5KY1Uk>

Location

Peru (Arequipa, Ayacucho, Cajamarca, Callao, Cuzco, Ica, Junín, La Libertad, Lima, Madre de Dios, Piura, San Martín, Tumbes, Tacna).

Required Investment

USD 2,500,000

Description

Nutrishake is a food tech startup focused on the development and commercialization of plant-based superfoods at competitive prices, ensuring that they are accessible to mass consumption. Our product portfolio is composed of nutritious smoothies, cookies, bars, oatmeal with cereals, panettone and cereal flakes, all plant based, free of warning seals and made from the high Andean biodiversity.

Investment opportunity

Accelerated product development through comprehensive agile methodologies that allow validating not only the final formula and flavor but also price and sustainability. Its work ideology starts from "Better quality at the best price, without it being a privilege". It has the slogan to make the most nutritious products using superfoods, 100% plant-based and above all at affordable prices for the largest number of people.

In its processes, it uses less energy, less water, generates less CO2 and uses less agricultural land.

Type of investment required

Consolidation

Company presenting the project

Social Nutrition S.A.C.

Contact

✉ inversionesperu@promperu.gob.pe

41

High technology projects



Mamalama Snacks

Company video pitch

https://www.youtube.com/watch?v=UYY1KqwuZ_I

Location

Peru

Required Investment

USD 125,000

Description

Startup that investigates Andean superfoods and their various applications in food, developing and marketing products with a powerful combination of benefits: Healthy + Nutritious + Delicious.

Investment opportunity

Powerful combination of benefits: Healthy + Nutritious + Delicious, validated by the local market. Use of Superfoods as the main ingredients in all our products. Team with experience in product development, brand building and commercial execution, Brand reference in the healthy segment in the Peruvian market.

Type of investment required

Expansion.

Company presenting the project

Natusnacks S.A.C.

Contact

 inversionesperu@promperu.gob.pe

42

High technology projects



Berries from Peru

Company video pitch

<https://youtu.be/VuKeGzv2u4Y>

Location

Peru

Required Investment

USD 150,000

Description

Startup that develops and markets Peruvian superfruits in convenient presentations of high added value preserving their functional benefits and delicious natural flavor.

Investment opportunity

High expertise R+D+i in food technology applied to superfruits. - Traction achieved with sustained growth in the initial market (Peru). - Solid management model ready for regional expansion in the short term.

Type of investment required

Expansion

Company presenting the project

Berries Peruanos S.A.C.

Contact

✉ inversionesperu@promperu.gob.pe

43

High technology projects



QAYA Alma Andina

Company video pitch

<https://www.youtube.com/watch?v=JM6kkaIJYa4>

Location

Peru

Required Investment

USD 50,000

Description

"Startup that produces and markets delicious pre-blends and Gluten-Free RTE desserts, based on quinoa flour and other Andean superfoods, achieving a unique flavor experience with high nutritional value.

Investment opportunity

Great R&D capacity to innovate and create products within the healthy and gluten-free line. - 100% gluten-free portfolio with quinoa flour and Andean superfoods - Establishment team with experience in scaling startups.

Type of investment required

Increase production.

Company presenting the project

Mezclas Andinas S.A.C.

Contact

 inversionesperu@promperu.gob.pe

44

High
technology
projects



Thaniyay

Company video pitch

<https://youtu.be/IJdtuuPj9wY>

Location

Peru

Required Investment

USD 75,000

Description

"Startup that develops and markets natural spreadable pasta of nuts and superfoods with high quality inputs obtained through alliances with local producers, designed for all types of diets in convenient formats.

Investment opportunity

High knowledge of industrial technology allows to enjoy unique machines and efficient and innovative production processes. - Broadest portfolio in the region with more than 10 flavors and 20 presentations. - Packaging innovation focused on consumer convenience.

Type of investment required

Internationalization

Company presenting the project

Thaniyay S.A.C.

Contact

 inversionesperu@promperu.gob.pe

45

High technology projects



Mondo

Company video pitch

<https://we.tl/t-atzjqpkX7A>

Location

Peru

Required Investment

USD 50,000

Description

"Startup that turns natural ingredients into sources of energy and flavor, creating functional, healthy, clean and additive-free snacks that meet the needs of the on-the-go lifestyle, designed with its in-house algorithm.

Investment opportunity

Its strategic positioning in Lima allows the supply and transformation of Andean superfoods. Its flexibility and agility in the supply chain when working with various strategic maquilas, allows to react to changes in the market and launch new products quickly. The positioning of the brand as premium at the Peru level offers a solid starting point for regional expansion.

Type of investment required

Consolidation.

Company presenting the project

The Harvest Company S.A.C.

Contact

✉ inversionesperu@promperu.gob.pe

46

High
technology
projects



Freddy

Company video pitch

<https://www.youtube.com/watch?v=y-EvOcxMng4>

Location

Peru

Required Investment

USD 100,000

Description

"Order management software for retailers. It integrates the entire sales channel, both digital and physical stores in the same platform.

Investment opportunity

FREDDY, has specialized in providing a solution to the retail merchant for the management of their orders by the integration of their physical store and digital channels. All on one platform.

Type of investment required

Product development.

Company presenting the project

Corporación Vel Perú S.A.C.

Contact

✉ inversionesperu@promperu.gob.pe

OTHER SECTORS WITH POTENTIAL



1

Other sectors
with potential

Health



Medicentro

Location

Trujillo, La Libertad

Required Investment

USD 6,600,000

Description

Medical center in the residential area of Trujillo, built two years ago, is for sale. With a covered area of 4400 m2. A 4-story building and basements for parking. As for the infrastructure, it has what is necessary to offer a quality service: 18 offices, 22 rooms, 3 operating rooms, obstetrics with delivery and newborns room, recovery environment, emergency, pharmacy, laboratory, intensive care, X-rays, resonance and tomography, and auditorium. The property has all the corresponding permits and licenses.

Investment opportunity

This medical center is in an excellent area, in level A socioeconomic segment. In addition, it has all the required infrastructure to offer a first-class service.

Type of investment required

Sale of 100% of the company.

Company presenting the project

Red Internacional de Negocios S.A.C.

Contact

✉ inversionesperu@promperu.gob.pe

2

Other sectors
with potential

Health



Clínica Materno Infantil (Maternal and Child Clinic)

Location

Trujillo, La Libertad

Required Investment

USD 3,500,000

Description

Grade 2 maternal and child clinic, with equipment and 25 years of operation. It holds all the licenses, equipment and, recently, new improvements. Currently, it has 12 rooms and 30 people on the payroll (nurses + administration + cleaning staff), the doctors work on invoices for services system. The clinic rents the offices. Services offered: childbirth care, cesarean section, hysterectomy, myomectomy, pelvic repair, laparotomy, exploratory, breast fibroadenoma, outpatient consultations, ultrasounds, treatments, etc.

Investment opportunity

The clinic has an excellent location and also has an extra space of 1,000m² for the construction of an additional tower.

Type of investment required

Sale of 100% of the company.

Company presenting the project

Red Internacional de Negocios S.A.C.

Contact

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3

Other sectors
with potential

Real estate



Land for housing or commercial area

Location

Piura

Required Investment

USD 12,000,000

Description

Real estate project for land for housing or commercial area. Property of 145 hectares, in Middle Piura 5.3 km from the CC Open Plaza. Certificate of non-existence of archaeological remains (CIRA) obtained. Oxidation lagoons at 800 m. The property has installed electricity and feasibility for expansion. Fully fenced. 10-year financing: USD 12 MM. Partner option: partner 1: land USD 21.75 MM, partner 2: working capital.

Investment opportunity

Land in the center of Piura with excellent access by asphalted road, with records in public registries with pre-approved file of a comprehensive planning for all of the 145 hectares to obtain RDM zoning and with approved feasibilities of electricity, water, and drainage.

Type of investment required

Looking for an investment partner.

Company presenting the project

Red Internacional de Negocios S.A.C.

Contact

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4

Other sectors
with potential

Real estate



Chincha Alta Real Estate Project

Location

Chincha, Ica

Required Investment

USD 1,660,000

Description

Real estate project in Chincha Alta, with a strategic location 400m from the old Panamericana Sur, remarkably close to schools and universities, 10 minutes from the main square of Chincha. With an area of 18,000 m2, with availability of services, electricity, water, and drainage feasibility. Land free of charges and encumbrances, holds CRI, HR-PU, certificate of parameters, license to build, economic feasibility study, photos, etc. Only land in Chincha with these characteristics with the "CUC" (Unique Cadastral Code).

Investment opportunity

Located in a strategic area, with schools, universities and cultural centers close to the project.

Type of investment required

Total sale of the project.

Company presenting the project

Red Internacional de Negocios S.A.C.

Contact

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5

Other sectors
with potential

Real estate



Sale of Commercial Location

Location

Lima

Required Investment

USD 5,390,000

Description

Sale of commercial location, 2 properties, in the district of Surquillo, Lima.

- Property 1: Sale of 100% of the total area of 4,149 m2 for US\$3,900,000
- Property 2: Sale of 100% of the total area of 1,581 m2 for US\$1,490,000

Investment opportunity

Located in a Shopping Center in Surquillo.

Type of investment required

Sale of 100% of both properties.

Company presenting the project

Red Internacional de Negocios S.A.C.

Contact

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6

Other sectors
with potential

Forestry



Reforestation Dry Forest

Location

Chongoyape, Chiclayo, Lambayeque

Required Investment

USD 250,000

Description

Assessment and validation of ecological restoration protocol in degraded areas of non-Peruvian dry forest, using the Nendo Dango method. It is a selection of native seeds mixed with wet clay, which are dried and stored until the wet season where they are scattered in degraded areas, in the case of areas with slope, it is done through clay discs. The project aims at four phases: a phenological study (to know the months of flowering, fruiting and dissemination of seeds) of the local native species of greater ecological importance (the ecological weight is determined through forest inventories, which have already been developed with private funds for a value of USD 30,000); to know the amount of seeds per kg and economic valuation of the collection of one kg of seeds for the species of interest; the use of low-cost drones for dissemination; and precision drones for monitoring.

Investment opportunity

Experts in forest ecosystem restoration with a great knowledge in biodiversity, carbon footprint measurement and preparation of green bond compensation.

Type of investment required

Looking for an investment partner in a climate mitigation project.

Company presenting the project

Sostenibilidad de bosques para el desarrollo y cambio climático E.I.R.L.

Contact

✉ inversionesperu@promperu.gob.pe

7

Other sectors
with potential

Forestry



Carbon Capture in Forest

Location

Pucallpa, Ucayali

Required Investment

USD 5,000,000

Description

Project to diversify the industry in third generation with automation in FSC parts and pieces, which protect the forest in a controlled production. Company certified in forest and in CoC- FSC, has 48 thousand hectares FSC certified and 17 thousand to certify, in addition to an industrial plant of 10 thousand m², and with a carbon capture project in forest.

Investment opportunity

Industrial Company with carbon capture projects in forest.

Type of investment required

Looking for an investment partner.

Company presenting the project

Grupo Vargas Negocios Amazónico S.A.C.

Contact

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8

Other sectors
with potential

Forestry



Land with Tornillo Wood Forest Plantation

Location

Oxapampa, Pasco

Required Investment

USD 6,000,000

Description

Land of 727 hectares with tornillo wood forest plantation. It is at 490 km from Lima, in the city of Oxapampa, region of Pasco. The project must have a waiting time for partial extraction of 2 years, that is, it will be ready for extraction in 2023. It also has the advantage of being able to plant immediately in the field and at an extremely low cost 25,000 additional trees to the existing ones.

Investment opportunity

Land with excellent location and climate, the price of tornillo wood is on the rise and there is high return on investment since partial extraction is planned for next year.

Type of investment required

Sale of 100% of the assets.

Company presenting the project

Red Internacional de Negocios S.A.C.

Contact

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9

Other sectors
with potential

Renewable
energy



Thermal Dissociation Power Plant

Location

Urubamba, Cusco

Required Investment

USD 600,000

Description

Power plant with environmental liabilities for anoxic thermal dissociation process that allows the destruction of organic waste, as well as mixtures with plastics, tires, rubbers, and biomass. A process in which waste is never burned, it is just an almost instantaneous decomposition at high temperature, in an airtight chamber, an atmosphere without air and oxygen. Spontaneous dissociation of waste and complete carbonization at high temperature in a non-oxidizing atmosphere produce a combustible gas composed of hydrogen, carbon monoxide, methane, and gaseous hydrocarbons. The gas that is produced burns cleanly completely and can feed a boiler or be used to dry waste with a high moisture content or to allow microgeneration, depending on the characteristics of the waste.

Investment opportunity

Own and exclusive process of destruction of organic waste.

Type of investment required

Looking for a strategic partner for the plant's land.

Company presenting the project

CEIBO ERIL

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Partner organizations

The most important business entities in the sector have collaborated in facilitating information on their affiliated companies' investment projects. Some projects in their portfolios keep certain information confidential and may be disclosed in 1 to 1 business meetings.

- * **ADEX:** is a business association that leads in the development of Peru's foreign trade. For more than forty-seven years, it has promoted the internationalization of its members, who consist of large, medium, and small companies that seek to increase their export competitiveness.
- * **AGAP:** is an association that brings together Peru's main professional organizations, and its producing and agro-export companies. It promotes national agriculture development, seeking to make the sector a source of economic growth through increasing competitiveness, opening markets, and improving the legal framework.
- * **CANATUR:** a leading tourism body, has for more than fifty years represented the main organizations, institutions, and companies that make up the sector. It strengthens its members and promotes the development of tourism businesses and sustainable destinations.
- * **COMEX PERÚ:** is a private association that brings together the country's principal exporting, importing, and service supplier companies. It develops policies and strategies to promote foreign trade, defend the free market, and encourage private investment.
- * **CONFIEP:** represents the country's largest companies and leads business activity both nationally and internationally. It promotes private investment, institutional strengthening, and sustainable economic growth within the overall objective of fostering Peru's development.

- ✿ **INPERU:** is an association founded by major businesses to promote foreign investment and to develop opportunities in Peru. It presents potential business and investment opportunities to the world and operates as the link between the public and private sectors to encourage engagement among foreign investors and the national financial and capital markets.

- ✿ **Red Internacional de Negocios - RIN:** was the pioneer local and international business opportunity mediator to establish itself in Peru. Through its platforms and broker networks in various countries, RIN facilitates contacts for company sales and acquisitions and in the search for investors, partners, and finance.

- ✿ **SNI:** a non-profit organization with more than 120 years of experience promoting development of the manufacturing industry. It encourages a market economy and contributes to national development by preparing technical proposals by sector, in areas such as finance, labor, and taxation.

- ✿ **VMT – MINCETUR:** is responsible for promoting tourism investment project and program implementation, and for driving public-private financing partnerships in accordance with the Peru National Strategic Plan for Tourism.

Perú